

**ue.co**  
2018

*Giving  
Report*

# A LETTER FROM OUR CEO

UE.co has three core values: continuously improve, share your knowledge with others, and chase perfection. This sense of purpose extends beyond our products, interactions, and responsibilities within our walls. That's why in January 2018, we gathered as a family to set goals with the intent of bringing our values into our responsibility to our nonprofit partners, the communities we serve, and the planet that we collectively share through the giving of our resources, skills, and time.

In 2018, The UE.co team has volunteered at over 12 events, donated more than \$50,000, and most importantly we've grown as a team while working side-by-side to improve the lives of those around us. We hosted a beautiful gala dinner benefiting individuals with autism. We cheered on Special Olympic athletes as they broke their personal records on the track. We brought school supplies and cold-weather gear to students impacted by homelessness. We think that's something to celebrate, but our work is not done.

Though it would be easy to maintain our commitment, the team again has set ambitious goals for 2019 that include doubling our financial donations and a 100% UE.co employee participation in at least one volunteer opportunity outside of the office.

It is our hope that by this time next year, The UE.co name will be associated as a company that does not take corporate social responsibility lightly. Inspired by companies like Patagonia and Toms, we have implemented new strategies and benefits to achieve a company culture that revolves around doing good. Beginning in January, employees can sign up for a dollar-for-dollar match on donations to any of our partner nonprofits. Additionally, our recruiting strategy will now include questions regarding the applicant's volunteer history and desire to participate in the company's philanthropic ambitions.

There is no perfect method for fulfilling our corporate responsibility, as we believe it should never be truly fulfilled. Instead, like our core value of chasing perfection, it is a never-ending aspiration to enhance the lives of the community around us. We cannot wait to see what 2019 holds.

Best Regards,

Jason Kulpa  
Founder, CEO of UE.co



# OUR MISSION

**Empower Others, Give Generously,  
Strengthen Our Community.**

**\$50,800+**

In 2018, UE.co gave over \$50,800 in both financial sponsorship and resources to nonprofit organizations that are committed to making a difference in the lives of others.

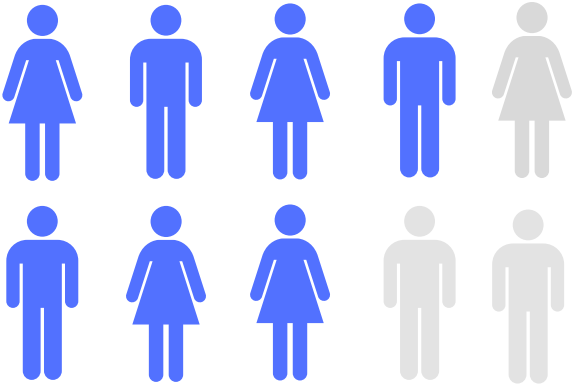
**7 SCHOLARSHIPS**

In efforts to support students who cannot afford the rising cost of college tuition, UE.co and Jason Kulpa sponsored 7 different scholarships including a hurricane relief scholarship. Visit [jasonkulpascholarship.com](http://jasonkulpascholarship.com) for more details and to learn how to apply for 2019's awards.

**\$30K+**

Inspired by the stories of nonprofits like Special Olympics and GiGi's Playhouse, UE.co donated over \$30k in 2018 to empower individuals and families with physical and cognitive disabilities through education, job shadowing opportunity, sports, and more.

# UE.CO TEAM PARTICIPATION



**7 OUT OF 10**

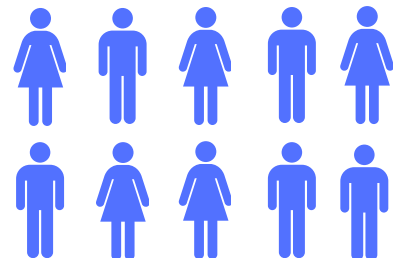
UE.co Employees Volunteered  
With One or More of our Partners

OVER

**290**

OF VOLUNTEER HOURS  
LOGGED IN 2018

**100%**  
OF UE.CO EMPLOYEES  
CONTRIBUTED THEIR OWN  
FUNDS TO SUPPORT OUR  
PARTNERS



# OUR PARTNERS



monarch school



YoungLives

**Special Olympics**  
Southern California



WOMEN WHO  
**CODE**



Make-A-Wish®







"If you want to lift yourself up, lift someone else."  
-Booker T. Washington

