

L A F E M

THE LA FASHION MULTI M

BEAUTY PICKS FOR HOLIDAY CHEER

TOP MUST HAVES FOR THE SEASON ACCORDING TO OUR EDITORS

WINTER SKIN SOLUTIONS

YOUR SUMMER SKINCARE WILL NOT WORK AGAINST THE COLD

THE PERFECT HOT CHOCOLATE

BECAUSE SOMETIMES A POWDER MIX IS NOT ENOUGH

SINGLE FOR THE HOLIDAYS?

IT'S NOT AS BAD AS IT SOUNDS

GIFTING SEASON!

FROM SHOPPING BY LIKES AND TRENDS, WE ALSO HAVE GATHERED OUR 30 UNDER \$30 GIFTING PICKS

SHE'S BACK - CC CLARKE;

EXCLUSIVE PERFORMANCE FOR NEW SINGLE, "BACK TO YOU"!

Kamilla
BRAVO

PHOTOGRAPHED BY DIMITRY LOISEAU
MONDRIAN PARK AVENUE, NY

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and Staff



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WATCH THE VIDEO:



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producing
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2 Million consumers. thelafashion.com

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NEW YORK

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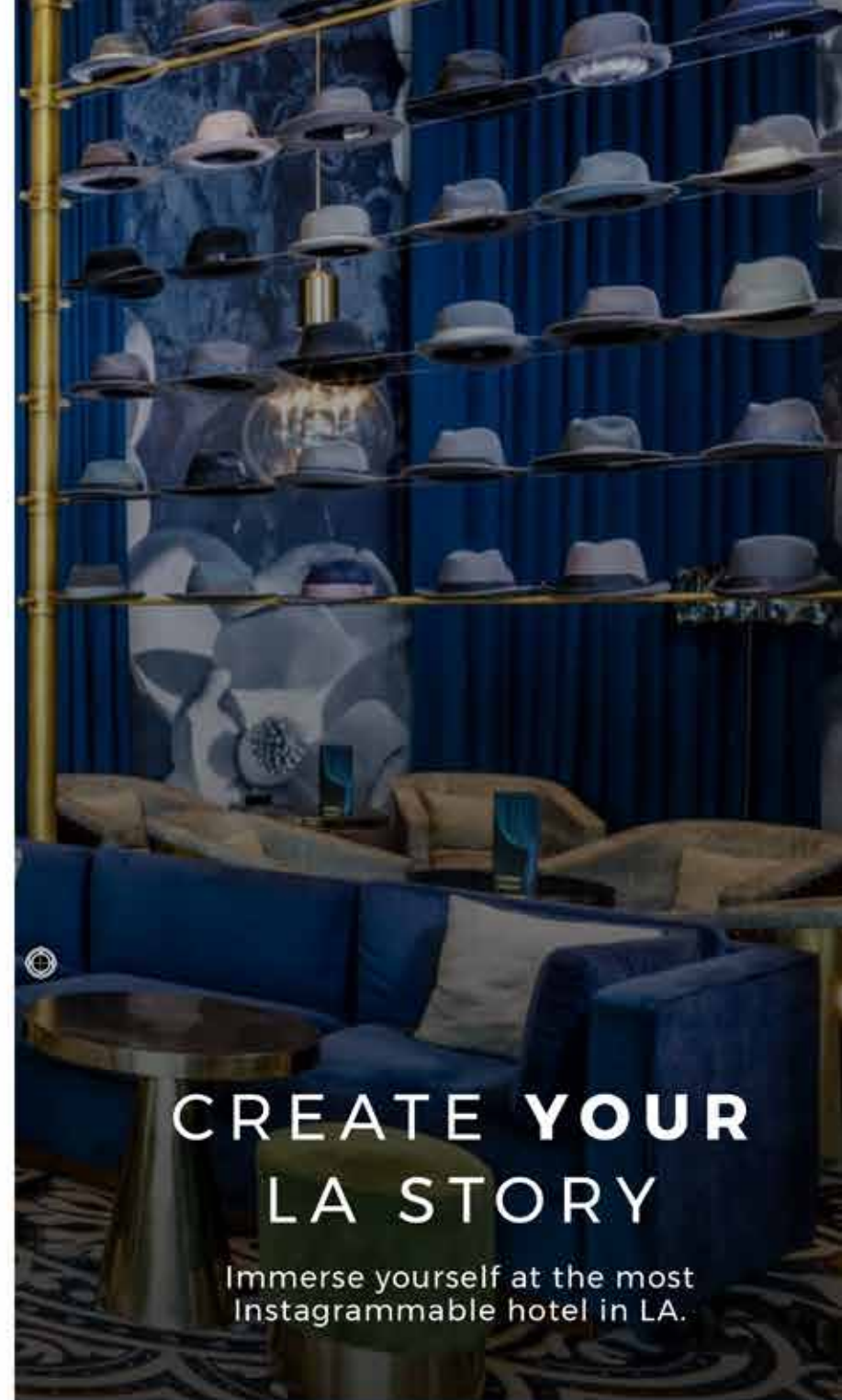
EDITOR'S NOTE



The time of year we all have waited for is officially here; and it is now socially acceptable to start shamelessly blasting Mariah Carey! (As if you didn't do it on Halloween once the clock struck midnight). But the holidays are more than just about shopping and food (though that is a big part), it's about cherishing bonds you have made along the way and spend it with those that mean something to you. That is why this November issue features the Lovely Camila Bravo (more commonly known as @Kamilabravo with a K).

you have made along the way and spend it with those that mean something to you. That is why this November issue features the Lovely Camila Bravo (more commonly known as @Kamilabravo with a K). I met this beauty a few years back while in Vegas and knew then what I know now, she is truly a beautiful soul inside and out. Therefore, having her on our cover made perfect sense.

Take a moment and get to know her.



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MEET *Kamila*

PG 56

SEE WHERE WE SHOT



TAKE A SELFIE - FILTER FREE

WRITTEN BY JESSICA LAU

Selfies have always been a thing from the invention of the front facing camera. Since then, the advance in technology has slowly but surely helped create filters to make a person's face look better and a little different than how they look. There is nothing wrong with taking selfies when you are feeling yourself, but at the same time your selfie should not always be airbrushed as well. To be real, not every photo needs to be filtered to the point where the person is barely recognizable. If you feel good and confident, that is all that matters.

Reminder, you are a boss babe, and YOU ARE STUNNING!

Having filters on is often also a reminder that you do not really look like that. In real life situations, you can not hide behind a filter from a camera. It really starts with a change in your face, and the next thing you know, your whole face is changed. You are beautiful exactly as you are, the way you are, and filtering out your natural self can turn you into someone you are not. Embrace the imperfections that are actually unique and yours to own, you are awesome that way.

We get it, the filters do boost more of our confidence and appeal to the wants of our ideal look. Being super comfortable and confident with who you are, is a big step to getting rid of the filters on your phone. It is easier to say to not give a crap about your inner thoughts telling you what perfection is, and harder to make it into a reality. It is still a journey, and taking off the filter is definitely a big step towards truly loving yourself and your appearance.

But also, there is a saying that filtered selfies can give a distorted image to those you meet. We know that some of us are on dating apps, flexing on our own social media, as well as meeting some of

our friends online. The pictures we post with filters do not necessarily look like how you are in real life. It is exactly like the phrase, "Social media can be deceiving."

We are sure that not all your photos need to be retouched. To believe that your photos need to be retouched basically means telling yourself over and over again that you do not like how you look. But in reality, you are as beautiful as a flower, if not more. In Social media, you may get likes here and there, but in the end it doesn't matter. They are just photos and are not your entire world. They are just there to document your moments and for you to be happy and think back to the times when you took that picture.

Selfies are for you to be in the moment. A memory that you had with yourself or your friends, but never a defining factor of your entire life. The idea of perfection is overrated anyways, just be yourself. You are perfection, and you are the living proof of it in your life.





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VINTAGE GLAM

Photographed by Dimitry Loiseau
Hair and Makeup Liliana Porras
Model Nikita









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HOLIDAY BEAUTY

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IT'S BEGINNING TO LOOK A LOT LIKE THE HOLIDAY'S; THAT'S WHY WE ARE ADDING A LITTLE EXTRA WARM GLOW AND SPARKLE!

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TAKEN.

I AM

DATING

MYSELF

WRITTEN BY JENNY SUE

I think we can all agree that 2020 was the year to find ourselves. Being forced to stay home unless you had someone with you, led to plenty of alone time; and that was me.

I didn't have anyone specific in my life to be couped up with. Therefore, each day meant I became more aware of myself – I had no choice. But this was a true awakening to understanding who I was. Some items were clear and to no surprise, others, were eye opening.

For instance, I always believed myself to be organized; I'm not. I create an illusion of organization. I just create multiple piles of stuff that at the end of a week, I end up stress cleaning. At least, that's how it used to be when I went to the office. But being home... this piled mess evolved into weeks of a disaster. I also lost the sense of urgency for my home. It was clear that avoiding working from home made me respect it more.

Another fun fact I learned was that I only drank when leaving the office. Which also added a lot to my weekly spend, in fact, it was majority of it. When budgeting my account, I noticed I spent a lot of my money while out. However, this was a liquid diet. Now that I have spent time at home, it's not like that. I maybe only drink once a month, but this doesn't mean I saved more. In fact, I have spent a lot more by eating in and cooking.

Now, through 2021 my friends have noticed that I chose to stay in a bit longer. Even as the city began to open and options on dating apps continued to become active, I chose to date myself. It had nothing to do with being a narcissist, but just putting myself first to really understand ME.

Rather than focusing my energy on others, I decided that the only way to make myself happy would be to begin dating myself and taking the time to get to know myself...

And thus...my journey begins; I'll ensure to share a follow-up on the next issue.




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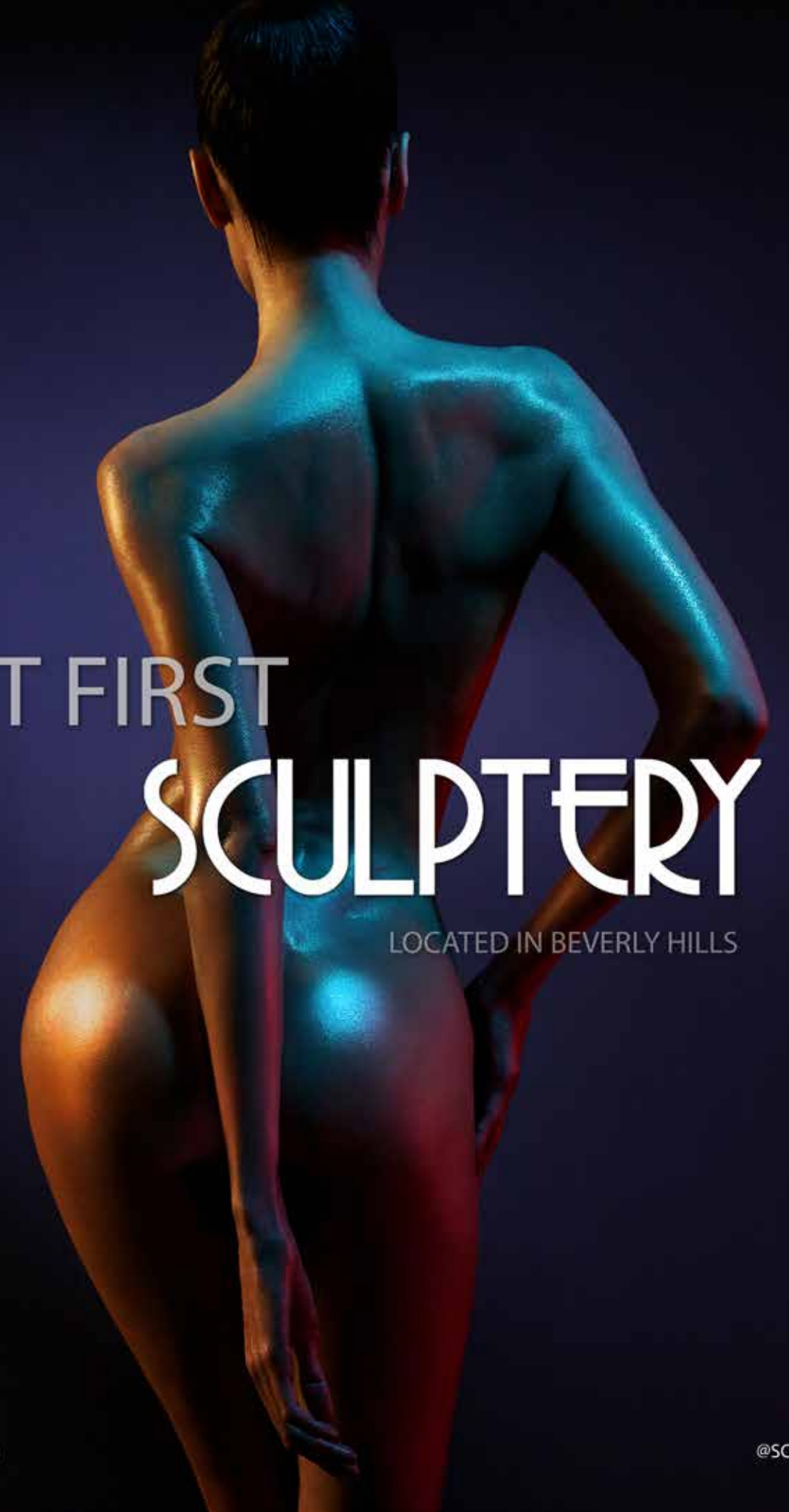
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WINTERSKIN, HOW TO...

WRITTEN BY JESSICA LAU

Winter is well on its way and literally around the corner, which means it is time to change your skincare routine to brace for the cold weather. Just like how your skincare routine is different morning and night, your skincare routine should also differ once the season changes. Depending on where you live, fall and winter can begin to bring out chiller weather, drier air, and a lot more exposure to natural conditions such as strong winds, rain, and snow. Our skin is the most important barrier that blocks us between ourselves and the environment, keep that in mind!

As we are bringing out the new closet, and fitting into the skincare fridge. In the extra dry and freezing weather, we need to make sure that our skin is taken care of and we do not leave the house with dry peeling skin.

Now is never too late to change up your skincare routine to fit the demands of your skin. It is hard to know when to change your skincare routine, but do not worry, we have some tips for you! Check the decrease between the temperature and humidity. The decrease in these levels can cause a lot of changes to your skin. Your skin is your natural barrier, and if we do not protect it, your skin might just break.

Here are some tips and must-haves for surviving the cold weather. Let's still keep having that glow until the next season!

1) Make sure to transition your cleanser to an oil or cream cleanser. An oil cleanser can help moisturize your skin and soothe dehydrated skin. A rich cream cleanser can also help as well.

2) Any powder products that you have, from exfoliation products to a mask - exchange them for a less strong exfoliation product or a cream mask. Active ingredients can help slowly get rid of the dry skin cells. Depending on your skin type, you can use these products a few times a week.

3) Always have a moisturizer handy. A night cream to morning cream for your day to keep your skin moisturized so it does not become flaky. Swap out the lightweight water-based moisturizer that you would use for the summer, to a heavier creamier moisturizer.

4) Use a hyaluronic serum. Serums are always good for all skincare routines because they help target a specific skin concern. Apply the serum before your moisturizer so it can retain and help keep your skin plump and hydrated for the outside.

5) SPF is still needed. NEVER FORGET THE SPF. No matter the weather, SPF is always a must. The exposure to UV rays, can actually be worse in the fall and the winter. The colder it is, make sure to apply every 3-4 hours. Make sure to cover all parts of your body.

Those are some tips for you and a friendly reminder to change your skincare routine to fit the colder weathers. At the end of the day, the best and most natural way though, is to always keep hydrated. Drink plenty of water to keep that hydration levels up.



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FILA Unveils

"Falling in Love Again"

FILA continues to commemorate its 110th Anniversary with the launch of "Falling In Love Again." The campaign is a celebration of the brand, its ongoing legacy in sport and style, and its defining moments in pop culture and beyond.

The witty short film, written and directed by world-renowned photographer Mark Seliger, features Luke Wilson as the fictional Professor Jean-Pierre Montague, Angus Cloud as his protégé Victor and Adesuwa Aighewi as Stella. A former tennis champion and FILA ambassador who reminisces about his love of adventure and his passion for the FILA brand, the Professor is obsessed with what he has coined emotional color theory, as discussed in his book, "The Dress Code of Human Nature," which he penned after being banned from the pro tennis circuit.

A romantic at heart, Montague liked to believe that FILA stood for "Falling in Love Again," a concept he shares with the young apprentices who participate in his studies and listen to his stories. Within the film, he is shown teaching his life's work and the book's contents to Victor and Stella. As he enlightens them with his color theory, the Professor shares how style has always been important to him, especially during his travels.

"The film was built out of an impromptu writing session between Luke and myself," said Seliger. "This was the first time I had the experience of working with an artist in that way. FILA gave me the reins to come up with something that spoke to the brand being iconic, while at the same time, offering a comedic wink to Luke, his incredible career, and all of the memorable roles he's played over the years. Angus is such a dynamic performer and able to elicit such emotion onscreen that I knew he and Adesuwa would serve as the perfect counterparts to bring this concept to life."

Seliger continued: "What I love about FILA is its heritage, which is elegant, elevated, and timeless. 'Falling in Love Again' is also a nod to the brand's Italian roots, and associating Italy with love, incredible passion, desire, and appreciation. FILA continues to reinvent itself, even 110 years later, while staying true to those qualities."

Within the film, the eccentric cast of characters are dressed in both archival FILA styles and the brand's newly unveiled, special-edition 110th Anniversary Collection.

"Falling in Love Again" will launch on November 4, and will be featured in print and digital elements including outdoor and subway signage, digital banners, and social media promotion.

To view the complete film, visit www.fila.com/falling-in-love-again. Select styles as featured in the campaign are currently available on FILA.com.



The Dress Code of Human Nature Prof. Jean-Pierre Montague

The Dress Code of Human Nature Prof. Jean-Pierre Montague

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**WE ARE
ALONE
TOGETHER**

WRITTEN BY AMANDA CLARKE

"I know we are together even through the distance...but even then I still feel quite alone.
I thought the Holiday's were suppose to bring us closer together?"

It's to no surprise for desire to exist during cuffing season. That urge to be bound to someone, to fill a void. But often, individuals fail to realize that even couples have issues. While you may think being with someone for the holidays may be grand, at times, it is lonely.

I have been with my person for several years, and it appears that each year we do less and less together. It is not that there is no love present, but time is not on our side. We are just busy, and while we should be together – we keep things separate. The unfortunate part is that this "busy" "work-life" is destroying things.

It's a mistake. We allowed the magic to die – and forgotten what it meant to be together to begin with. This learning experience has led the relationship to crash and burn. Instead of enjoying our love, we have grown comfortable with settling to being acquaintances.

So, what does this mean? Who knows? Maybe it means I need to step back and re-evaluate why I wanted the relationship in the first place. Then see if it can still offer me that. Because, if it's not, then I need to do us both a favor and just walk away...

I owe myself that much this holiday season.



MEET, CAMILA WITH A "K"

Camila Bravo

PHOTOGRAPHER DIMITRY LOISEAU
HAIR & MAKEUP LILIANA PORRAS
CREATIVE NINA VARGAS

FASHION HOUSE
EST. 2011



“

The accounting major turned Beauty Influencer shares an exclusive interview with THE LA FASHION.

Take a moment to get to know this boss babe from her journey, ah-ha moments, and current must have obsessions!

She isn't just an influencer; she is a true beauty Icon with a pure heart that will have you too falling in love with her.

This is Camila Bravo,
more commonly known as
[@kamilabravo](#)

TEMRAZA



DID YOU ALWAYS SEE YOURSELF IN THE BEAUTY SPECTRUM?

No, it all started when I took classes to become a Professional Makeup Artist at Jean Madeline Aveda Institute 10 years ago and not only was my teacher incredible, but he made me fall in love with makeup artistry and that's how my passion started.

WHAT WAS YOUR AH-HAH MOMENT?

My AH-HAH moment was when I began posting on Instagram and I started getting a positive response from strangers, I knew then I was doing something right, so I kept creating content to inspire others with my work and to share my knowledge that I learned throughout the years working at NY fashion week, Mac cosmetics and Bridal Industry.

WHAT DOES A REGULAR WORKDAY LOOK LIKE?

I have two jobs. lol. I divide my week into filming and editing days. When I am filming, I brainstorm the concept, the makeup looks, trick or hack I want to teach my audience. Before I start filming, I prep my nails, outfit and hair and I usually shoot 2 to 3 videos a day.

For the days that I edit, I just wear a comfy outfit, grab coffee, snacks, play some music and sit on the couch all day long until my husband arrives home so we can eat together and when he can he helps me create content.

WHO INSPIRES YOU?

I grab inspiration from all kinds of people and artists. I love watching celebrity makeup artists create iconic looks on their clients. One of my favorites must be the look from Patrick that he did on Adriana Lima, an effortless look with bright pink lips for a red-carpet event! I also love Hung Vann-go's incredible clean work he does on Selena Gomez. I love Erin Parson's creative style and she has done some iconic looks on Gigi Hadid. Fun fact: I worked with Maybelline on a fun project a few years ago and Erin did my makeup for a video I was posting on my channel. It was so fun and I learned so much from her. As well as my friends that I met through the beauty industry that are super talented, hard workers that constantly put out work and inspire me to do the same and step up my game every day!

BIGGEST CHALLENGE TO DATE?

The biggest challenge to date must be learning to be ok with change! Technology is evolving every day, we have all these different platforms, facebook, instagram, youtube, tiktok etc and trends are constantly emerging and changing, you must learn to switch up your content to stay relevant and trending which has been a challenge.

WHAT WOULD BE A DREAM COLLAB FOR YOU?

I would love to collaborate with a makeup brand and have the creative freedom to make a bomb eyeshadow palette or maybe this is a sign that I must come out with my own brand, just saying lol. I also dream of doing makeup for Karol G and Selena Gomez.

BIGGEST COLLABORATION TO DATE?

I haven't done a collaboration with a brand yet, however I worked on a very special project with Garnier for Halloween to promote their Micellar Cleansing Water, which is a product I been using for many years, so it was fun to work with a product I absolutely love and one of my images was on display for Halloween on selected Walgreens this year, which was a dream come true

YOU BEGAN BRANCHING OUT WITH CAFE CON CAMILLA - IS THAT STILL IN PROGRESS? ANY OTHER PROJECTS WE SHOULD KEEP AN EYE OUT FOR?

The series is over, but it was something I really enjoyed working on and it was so fun! I wanted to bring something different to my channel and hopefully share more of my personality. Maybe in the future I will bring back more episodes.

Now, I am working on starting my own online boutique but can't share many details yet, hopefully next year I will be able to share more.

DO YOU HAVE PRODUCTS YOU SWEAR BY?

I have many products that I love! One of them is the Peach Perfect foundation from Too Faced, it's so underrated but it works well on my skin, and I also use it on my clients. It's long lasting, has a beautiful finish and it doesn't feel heavy on the skin. Another hero product in my makeup bag is Garnier Micellar Cleansing Water (Pink Cap), I call it the holy water because it saves you when you mess up your makeup! You can perfect your wing liner, create sharp lines, a shadow cut crease and do many other hacks with it because it doesn't leave that oil residue on your face so you can re-apply anything over it! It goes with me everywhere I go!

WHAT ARE MUST HAVES IN YOUR PURSE?

In my purse? I always need to have a lip balm, the lipstick I am wearing to re-apply throughout the day, Lash glue and a mirror!

WHAT ADVICE WOULD YOU GIVE TO ANYONE PURSUING A CAREER IN THIS COMPETITIVE INDUSTRY?

Find your passion and work at it CONSISTENTLY! Also, we often compare ourselves with other artists or content creators but don't try to be anybody else just be yourself and that will be your power. Always embrace where your culture and where you come from!

**GET TO KNOW HER:
@KAMILABRAVO**

Temraza







ADIBA

Photographer: @salsadancephotography
Model: @sallypatt1984

Gladiolus Dress

Constructed from the most elegant full-length shimmer satin in a rich emerald green. The Gladiolus Dress offers a classy high-neck with a one-button closure at the back, high-waisted seam and an airy flowing silhouette with an upper-high side slit. The sleeves are complemented by a wide 5" cuff closed with two stunning antique-inspired gold 3D floral motif buttons.

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"I have missed performing live so much, so when this opportunity came up I instantly said yes. The venue is a beautiful multi-use event space and restaurant in Marylebone called Chameleon, and it was the first time I performed an acoustic version of the song- I love how a song can transform and take on a whole new style when slowed down and stripped back!"

- CC CLARKE

CC CLARKE IS BACK

"Back To You"

London based singer-songwriter/ beauty influencer CC Clarke's latest single "Back To You" has grown to over 411K streams since its release and premiere with Wonderland Magazine.

This new single has now surpassed the streaming success CC has had with previous singles "Boys Do Cry," "A Little More" and "Not Playing" the latter two of which have charting in the UK Top 40 Pop Charts. Collectively CC has reached more than 2.5 million+ streams over her last 4 releases with placement on some of top playlists on Spotify and Apple Music. In addition to her music CC has continued to organically grow her Instagram following to over 2 Million from her relevant, on-point and revolutionary beauty content, which resulted in CC being named the most influential online beauty influencer by The Sunday Times.

This last year has not only been busy for Clarke professionally in music and beauty but also personally as she welcomed the birth of her first child in 2020 and recently announced the upcoming birth of her second child in 2022. This new personal milestone was something that influenced CC's music specifically with the message of her previous single "Boys Do Cry." Now CC has followed up with a song about another important person in her life, her husband, with new single "Back To You," but with the events of the last year "Back To You" has a new meaning for anyone hoping to get back to their friends and family following Covid-19.

When asked about the inspiration for her new single "Back To You" CC said, "The original inspiration came to me when traveling a lot for music and work and although I missed my husband I always looked forward to coming back to him and it ignited the idea that no matter what this lifetime or next if you are meant to be and truly soul mates you will find each other again. Then 2020 happened and it hit SO different because suddenly I listened to this song, and it had a totally new meaning of getting back to everyone and everything that we miss and cannot wait to experience again whether that's life or love."

Even though CC Clarke is most famously known as a beauty influencer, CC has been writing music since she was a small child. At first her parents would find her hand-written lyrics and were convinced that she was copying poems. And while she was eventually supported by friends and family on the journey to where she is today, songwriting was something that remained something of a side hustle, until she appeared on a Maybelline advert as part of their Color Sensational campaign.

The ad was featured in Piccadilly Circus and when they asked to provide a song for the advert, she knew that something had finally, emphatically clicked. She gave them the sultry pop song "Solo," which was influenced by one of CC's idols Rihanna. While some may say "you never want to meet your hero's," that cannot be said for CC as she had an amazing experience when she was handpicked to spend the day with Rhianna while the platinum selling artists was in London. "We drank tequila and sang The Spice Girls together," CC grins. "It was insane, so crazy. And afterwards it made me realize, I've got to follow in her footsteps!"

Balancing bold brand ambition and the formative sparks of an emerging music career as well as a young family isn't easy: but then CC Clarke never wanted her life to be a walk in the park. For those in the beauty and lifestyle space, CC isn't an easy name you could have missed these past few years: she's a highly influential fashion, lifestyle, and Instagram sensation. With popular influencers like KSI making the transition from gaming to music, there is no better time for Clarke to bring her 2 million followers into her music world. Stay tuned to CC's socials (below) for more information on what CC Clarke has planned for her music career.

For More Information on CC Clarke

Instagram - <https://www.instagram.com/ccclarke/?hl=en>

Instagram - <https://www.instagram.com/hotombre.cosmetics/>

TikTok - <https://www.tiktok.com/@ccclarke?>

Facebook - <https://www.facebook.com/ccclarkeartist>

Twitter - https://twitter.com/CCCLARKE_

YouTube - <https://www.youtube.com/channel/UCf8IQSVoWAwQbyxKT6LEJ1g>

SoundCloud - <https://soundcloud.com/ccclarke>

Website - <https://www.ccclarke.com>

"The original inspiration came to me when traveling a lot for music and work and although I missed my husband I always looked forward to coming back to him and it ignited the idea that no matter what this lifetime or next if you are meant to be and truly soul mates you will find each other again. Then 2020 happened and it hit SO different because suddenly I listened to this song, and it had a totally new meaning of getting back to everyone and everything that we miss and cannot wait to experience again whether that's life or love."

- CC CLARKE



EXCLUSIVE



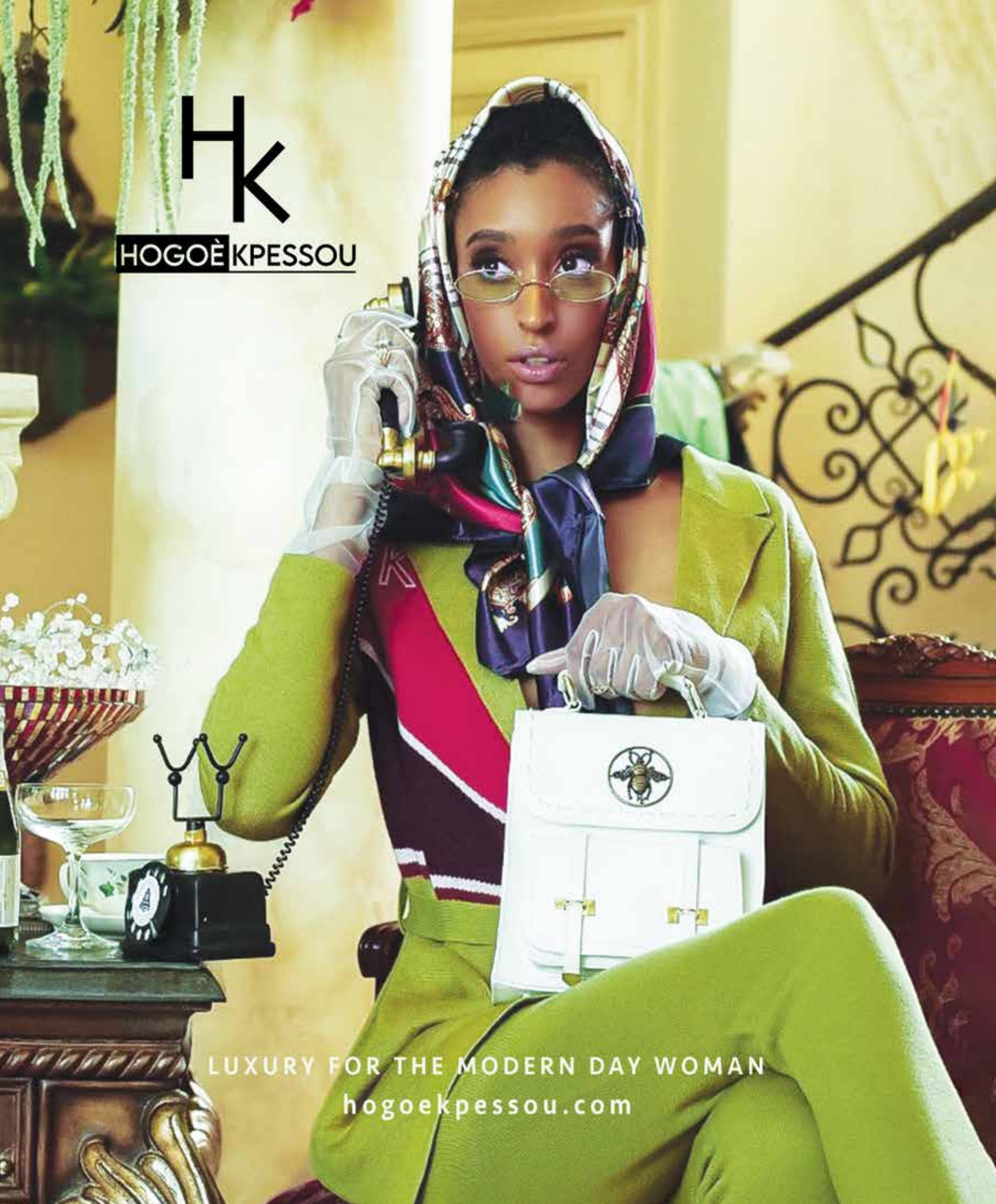


30 GIFTS, UNDER \$30

Holiday shopping can be super stressful, especially if you are on a budget. But that should not stop you from being able to buy some amazing gifts catered for that specific someone. Each gift is unique to their own, but it should not have to break the bank. Here are thirty items each under \$30 for your favorite people.

1. \$29 A card case is always needed especially for all the contactless payments, your vaccination cards, and your ID
2. FLOetic Antimicrobial Hand Cream \$10 A hand cream that's antimicrobial? Sign us up! This citrusy soft hand cream is great for on the go!
3. For the wine lovers and for the aesthetic, a honeycomb wine shelf is perfect!
4. \$14 Grab a plant for your favorite plant lover! Add on to their collection!
5. \$22 Wanda Clay Mask is made with a velvety soft blend of Rose Clay, Kaolin, and Bentonite to absorb oil from your skin and prevent future breakouts.
6. \$30 perfume lovers and collectors, this travel perfume spray is for those who love switching up scents!
7. 20 Essential Oil is all the hype for those who use it as an alternative to relax. This is the perfect diffuser and cute for the everyday use!
8. \$24 A coach wallet for those who needs a new wallet and new start!
9. 10 enjoy a cute cup of tea with a little cutie hanging from your cup!
10. \$13 doing a Christmas movie marathon? Then you need this popcorn machine to keep it going!
11. \$24 for the silk baes! For those who love to sleep, this is the perfect pillowcase!
12. \$23 A lip mask for all those ashy lips. No ashy lips this season!
13. Lipstick lovers and those who like to add a pop of color into their look!
14. \$22 a tinted lip luminizer! Another classic from EM Cosmetics to add on to that lip lover collection!
15. For those who love making creme brûlée this is the torch for all those bakers!
16. Tech lovers! A Google nest mini is perfect for those who love gadgets!
17. Pet lovers unite! A little bed for their partner!
18. Get a makeup lover a small kit of Selena Gomez's favorites!
19. A wine opener for the wine enthusiasts!
20. For soap lovers unite! Surprisingly clean and sheer. Wrapped in a unique design created by renowned British artist Michael Angove. A perfect gift.
21. Candle lovers will truly appreciate this natural soy-wax candle.
22. M&M lovers, a customized chocolate one by one made with love makes the perfect gift.
23. Uniting all homebodies, a set of memory foam slippers made fit to your feet so you can be even more comfortable at home.
24. For the cold weather, always have extra lip balm ready! Make sure your favorite people do not have dry lips!
25. \$30 A box of sweets for those who have a sweet tooth!
26. Disney lovers and plant lovers' collaboration
27. \$30 Cast Iron Pots for the chefs in your life!
28. \$30 for those who always lose their stuff! Tile is a good way to keep track of where things are!
29. \$10 a mini waffle maker for waffle lovers!
30. Gift card - if all else fails, a \$30 gift card to their favorite store/restaurant always works!

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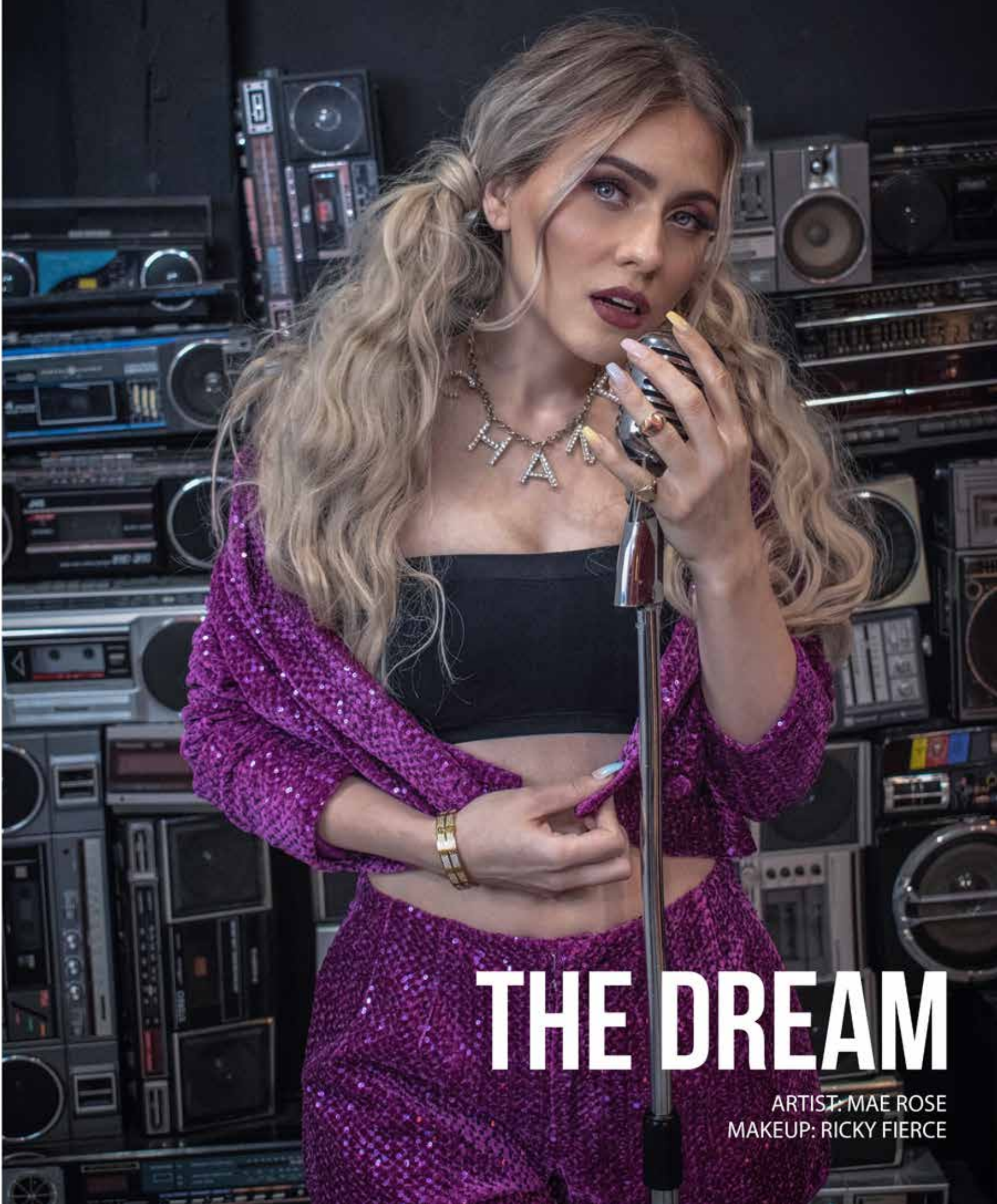
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PUMPKIN SPICE - ERRthang

PUMPKIN HAS ENTERED THE CHAT. THE FLAVOR AND POSSIBLY THE SYMBOL OF THE FALL IS YES, YOU GUESSED IT - THE VEGETABLE THAT COMES IN DIFFERENT COLORS, A PUMPKIN. IT IS THE LONG AWAITED PUMPKIN SEASON. WE KNOW WE KNOW, HALF OF US WERE EXCITED FOR PUMPKIN FLAVORED EVERYTHING AND THE OTHER HALF OF US ARE JUST SLOWLY ANTICIPATING THE PUMPKIN SEASON TO PASS. BUT, WE CAN NOT DENY HOW YUMMY PUMPKIN FLAVOR IS.

From the famous Pumpkin Spice Latte at Starbucks to the newly pumpkin spice donut at Krispy Kreme, you really can have pumpkin spice everything. It is also the limited edition pumpkin flavor that you are unable to get year round that perhaps may be the reason why we are so nostalgically in love with the orange pumpkin flavor.

The excitement of pumpkin spice everything is the perfect show tale sign that fall is here. With fall, we always connect it with orange, cinnamon, and pumpkin. As we walk down the streets, the autumn leaves are falling, and the smell of caramel lattes, apple cider donuts, and pumpkin heads are all around us. It's the hype. And for some of us, we do not mind it.

But why pumpkin? Maybe perhaps other than the fact that it is orange to match the colors of the leaves that fall, it is super cute. The plump shape, and its flexibility to turn into anything and everything. There is a cute pumpkin head trend - picture it! A pumpkin drinking a pumpkin flavored latte. How funny and adorable is that?

Though perhaps Pumpkin everything might be a marketing ploy, and one that actually works. From pumpkin shaped candles, to everything else, there is no doubt that we all fall for the adorable features of a pumpkin. And maybe, it is just the pure satisfaction of the anticipation that we all have when fall comes. Once pumpkin is even part of the conversation, we know right away how much the awaited end of summer, beginning of the autumn season we are all waiting for.

And it's not just the pure anticipation, but also the comfort and coziness that comes with pumpkins. From Halloween to fuzzy sweaters, we are all excited for the "cold" but not exactly cold weather and just want to become pumpkins. Making people quite literally warm with the word pumpkin, it may be the reason why pumpkin spice everything will always be staying and making a comeback every fall season.



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DON'T FORGET TO GIFT YOURSELF

WRITTEN BY JESSICA LAU

The holidays are just around the corner, and the best thing about buying presents is that you can include yourself in your shopping list. You are your favorite person after all, and what better to give your favorite person than to buy that thing you have been eyeing since the beginning of the year. It is the best time of the year after all.

Also, it is the year of self-care and what screams self care rather than to give yourself the gifts because you truly deserve it. We get creative and we worry about gifting others but what about ourselves? Or maybe that Chanel perfume, that you have been wanting since the streets are open to roam around again. Perhaps you were eyeing that really expensive skincare product, or that ipad because life is more "organized" with an ipad. There are so many different items to choose from and we are sure that there is one that fits exactly what you have been waiting to get.

Perhaps a weighted blanket for the coldest weather, or to wrap yourself like a burrito because the cold is here. Or even just a massager for that everyday spa day because you need it. We get through a lot of stress everyday, big or small, so a little present to ourselves is not at all bad. Everyone else you love gets a perfectly curated present from you, why exclude yourself out? You are your own loved one too, and you are your own priority.

We know you definitely have had your eye on some amazing items while you were out on your errands. We get it, though. Buying yourself a present can make you feel guilty sometimes, but this is the season for holiday gifting. Give yourself that present! A present does not have to be luxurious but rather perhaps a small candle can do too! A gift catered towards what you are looking for, what you want, and no one else will know other than yourself.

Let's face it. After a long year of the current climate, a little present here and there for yourself will not hurt. We already went through the lots, so it is only right that we get a little pick-me-up while picking something else up for your loved ones. The epitome of self love and self care includes yourself too, hence the "self" in the term. If you neglect yourself, who else will be there when you are down?

Self care is all about giving yourself some relaxation time, but at the same time relieves you of all your stress and love. If it was not clear from the beginning, you deserve it, sis! Get yourself those pretty Dr. Marten buckle boots, show off your edgy side or buy a bath bomb from lush to soak in your favorite bath scent. You deserve all the love from yourself, to yourself.



THE PERFECT HOT COCOA RECIPE!

WRITTEN BY JESSICA LAU

Hot Chocolate, the classic. The rich and creamy drink that we all crave when the cold weather, fall days, and celebrating season comes around is actually super easy to make. The best part about it is that you can customize it however you like. Adding marshmallows, or peppermint, even cinnamon, to your taste, can make the hot chocolate experience different and unique to yourself.

At LAFM, we have tested a lot of recipes and ended up with this creamy recipe. Maybe you can try it out.

- 1/3 CUP CHOCOLATE
- 3/4 CUP SUGAR
- 1 PINCH SALT
- 1/3 CUP BOILING WATER
- 3 1/2 CUPS MILK
- 3/4 TEASPOON VANILLA EXTRACT
- 1/2 CUP HEAVY CREAM

All ingredients are adjustable to your liking. So, test it out and adjust it so you can create the perfect hot chocolate recipe. However, to also find the taste of the hot chocolate closest to your tasting, make sure to check out the hot chocolate in your local area and grab a drink! That way, you have a reference to how you are your hot chocolate to be.

First off, here, we do not use powder. Powder can be super lumpy and super hard to get the silky smooth texture for that creamy hot chocolate. Cocoa powder also can not substitute the fat content that an actual chocolate has, so the outcome becomes more like a water texture rather than the creamy texture. That is why the best hot chocolate always starts with real chocolate, chopped, not whole.

Chop your chocolate into fine pieces and melt it. This step can be tedious, but if done by hand and made with love, it is all worth it in the end. Once melted, mix all your dry ingredients from sugar to salt and mix. The chocolate should be melted enough for you to put your spoon into the melted chocolate and have the chocolate flow flawlessly from your spoon back into your chocolate.

The way you incorporate your chocolate definitely matters. Pouring the chocolate straight into the milk can cause the reaction that you do not want. The milk chocolate can be clumpy and will not mix well into the milk. It may not become smooth enough for it to melt.



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BOOT ME UP



When the new season comes, it means that you have a new excuse to get new shoes. The best shoes for the fall is a pair of cute booties. There are so many different types of boots that can match different types of outfits. Perhaps put on a fuzzy sweater and a skirt with a Chelsea boot? Or a pair of lace combat boots for your chic outfit. There is truly a boot for everything. Here are some amazing boots for the season. Let's get ready to kick your fall outfit style up a notch!

Knee High Boots are always a trend. They are minimal but goes with every cute outfit. From pants, to skirts, they're surely made to show off your legs. It is such a fall staple, that everyone should have at least one pair in their closet ready to go.

Combat Boots are making their comeback this year. The classic Doc Marten combat boots are made for sure to complete every piece of clothing that you have. From different colors to choose from like the iconic red, to white, to the classic black. A pair of combat boots are a must have.

Chelsea boots are in season! Well, Chelsea Boots has always been a classic in our closets. They really fit anything. There are different lengths of the boots as well. Ankled? Cute! What's best is that - there are now so many different types of accessorized Chelsea boots as well! Buckled? They exist and they add a little edge to any outfit. We promise, make sure to invest in a Chelsea boot for your wardrobe essentials.

Another favorite and is making a comeback is the over the knee. We have the classic Knee High Boots, but the Over the Knee High Boots are always there as our comfort. They are warm too, for those who love to pair it with a shorter skirt, shorts, or a dress. Honestly, over the knee boots just gives a little chic moment and spices up an outfit making you feel like you are on the runway.

Last, but not least, the chunky platform boots. It is the year of come backs, and the chunky platform boots are back. We have heard of the platform sneakers before, but what about the boots? The boots always gets played back, but that does not mean that it is not fashionable. With an added plus, they will not only add to your look, but also lift you a few inches more off the ground, if you get our drift.

Investing in a pair of boots can be hard for sure. But we promise you, these are the five boots you must have in your shoe closet! There are so many different styles and colors to choose from that it will not disappoint! Plus, they always make a comeback one way or another. This is also an excuse for you to go shopping, treat yourself, and buy yourself to some cute booties and boot them up!





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STILL SINGLE AND THAT'S OKAY

WRITTEN BY JESSICA LAU

It is during that time, where you have to bring a special someone to that family gathering. However, a problem arises - It is cuffing season, and you are single. What happens now?

This year, instead of being upset that we do not have someone to bring to the holiday gatherings and parties, we will be happily being and showing up single to all events. All year we have praised that being single is great, so what makes it so different now that the holidays roll around?

Is it the pressure of your family members and relatives asking you where your significant other is? Or, is it the fear of missing out, the FOMO giving you this uneasy feeling?

No more "game plan" to hop into help in the kitchen when your aunt comes through to ask about your love life. We do not have to sit at the table blankly staring at the delicious food slowly getting cold as your least favorite cousin brags about her newly diamond ring. We already went through 2020, which already is more the reason to make the holidays for yourself. This year is our year. We are going to live the holidays to the fullest, because we deserve it and we should. The little joys of the holidays that we have been looking forward to all year should not have to be pushed aside because our uncle decides to pester us about stuff that is not even his business in the first place!

Honestly, being single for the holidays is not all that bad. You can look forward to getting presents for yourself instead of frantically trying to figure out what you want to give to your partner. Focus on yourself! Also, you have one less person to go shopping for. As much as we love giving presents to our loved ones, one less present to get is one less worry we do not have to have - especially with the holiday joys that we were oh so looking forward to.

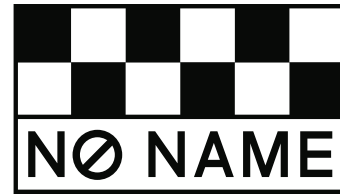
Being single is fun. To find yourself, to love yourself, and most of all, it is the best way to add to your self-loving journey. In order to enjoy your life, and your surroundings, you have to be okay with being by yourself - which really means being single.

Going into the holidays, being single means you get to run the celebration however you want doing whatever you want. You can celebrate (or not), you can gift (or not), and you can just.. be! Perhaps just chilling with your favorite Christmas show (or not) on, or just sipping that hot chocolate (which we have provided the perfect recipe for!).

Go and enjoy the holidays! Do that list of joys and happiness you wanted to do, give everyone, including yourself, the gifts that you want to give, and eat all the food you want! No more trying to tell others about your business because they want to stick their perky little nose in it. We do not have to make the smaller versions of anything, because in the end, it is only ourselves that really matters.

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ROWING BLAZERS X FILA LAUNCHES

Exclusively at

URBAN OUTFITTERS AND ROWING BLAZERS

Rowing Blazers and FILA debut their latest collaboration, a continuation of the ski-inspired designs launched together last year. The new Rowing Blazers x FILA collection features a palette of vibrant colors and graphic patterns that capture the bold aesthetic of FILA's original "Magic Line," with a present-day refresh.

Rowing Blazers x FILA pays homage to FILA's history in winter sports and Reinhold Messner, one of the greatest mountaineers of all-time. In 1979, FILA outfitted Messner on his record-breaking ascent of K2, a feat he accomplished without supplemental oxygen. He dubbed his route the "Magic Line," as it was marked by some of the mountain's steepest and most technical climbing. Inspired by his legendary triumph, FILA first launched its "Magic Line" collection in 1988. It was a perfect combination of comfort, technology and style, and filled with exclusive and original patterns.

The 13-piece Rowing Blazers x FILA collection consists of ski jackets, rugby shirts, classic tees, a puffer vest, a fleece pullover, joggers, and accessories including a fanny pack and a beanie. Pieces are offered in electric blue, yellow, pink and teal hues, with Rowing Blazers written in italics across the FILA logo, a design element that mimics FILA's original "Magic Line" branding. The matching polar fleece pullover, joggers, fanny pack, and beanie were created in a colorful and eye-catching all-over print, pulled from FILA's archival collection. Additional details include a dual-branded, embroidered logo as well as subtle nods to the Rowing Blazers' zig-zag pattern, as seen on the ski jackets.

Rowing Blazers x FILA ranges from \$30 to \$268 and is available beginning November 11 on RowingBlazers.com and November 16 in-stores and online at UrbanOutfitters.com.

Follow and join the conversation on social media [@filausa](https://twitter.com/filausa) [@RowingBlazers](https://twitter.com/RowingBlazers) [@urbanoutfitters](https://twitter.com/urbanoutfitters).

ABOUT FILA

Over the last half-century, FILA has been there for iconic moments, accompanying extraordinary individuals in pursuit of sport – those who courageously challenge limits and defy expectations through a seamless combination of power and grace. From its humble textile beginnings in Biella, Italy in 1911 to its historic introduction of color on the tennis court in 1973, the brand has always taken pride in creating designs as bold and breathtaking as its wearers. With a philosophy of innovation and a commitment to performance and sophistication, FILA continues to make a statement with styles that are novel in aesthetic and effective in function. Visit www.FILA.com to see the full collection of apparel and footwear.

ABOUT ROWING BLAZERS

Rowing Blazers is a youthful, irreverent clothing brand dedicated to the classics. Known for its casual jackets, rugby shirts, and dad hats, Rowing Blazers has garnered industry praise for its thoughtful, inclusive, and slightly subversive take on traditional American style; and for its simultaneous dedication to authenticity, employing vintage construction techniques in many of its pieces, and outfitting many of the world's top rowing and rugby clubs.





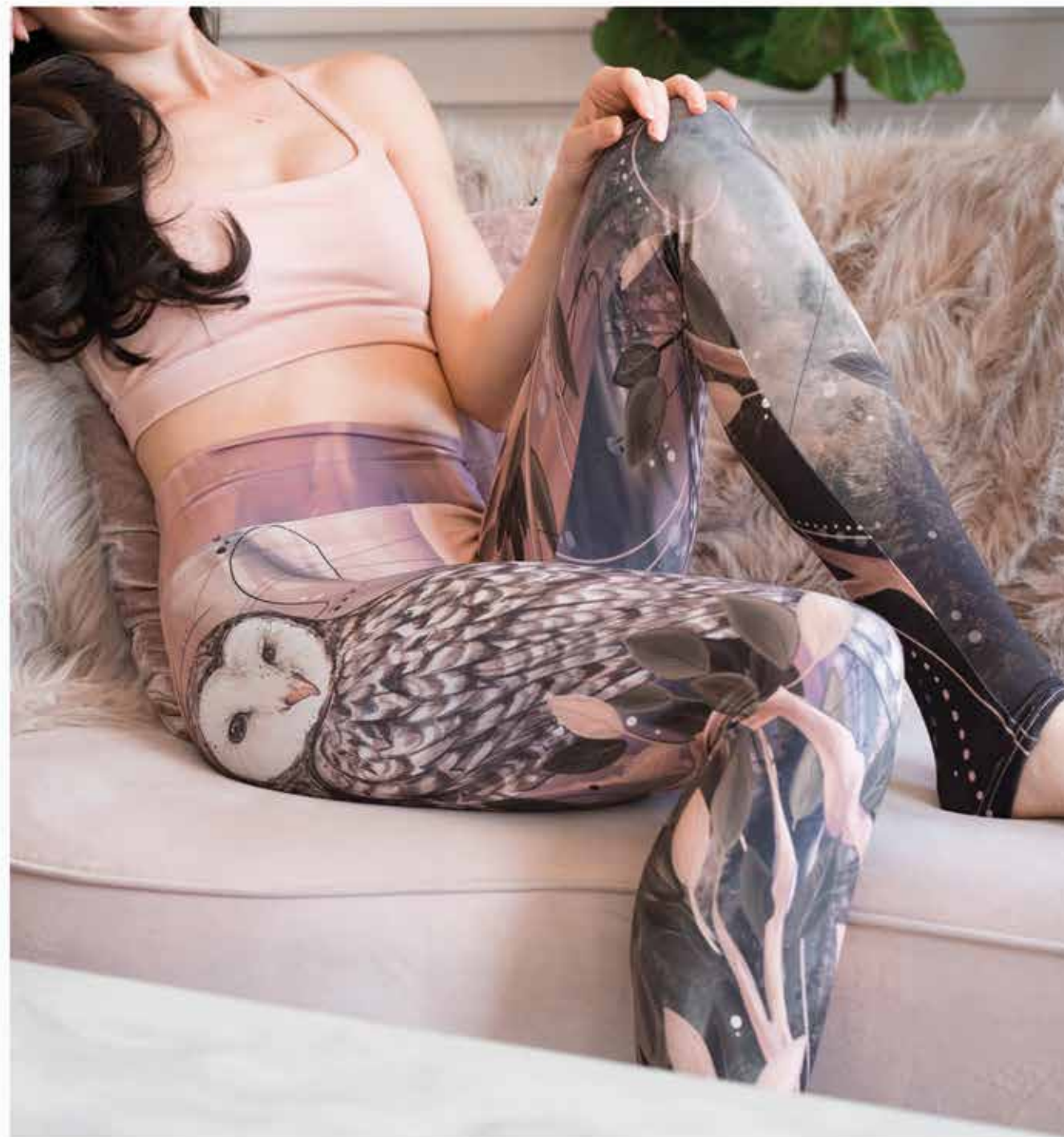


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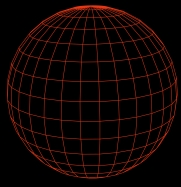
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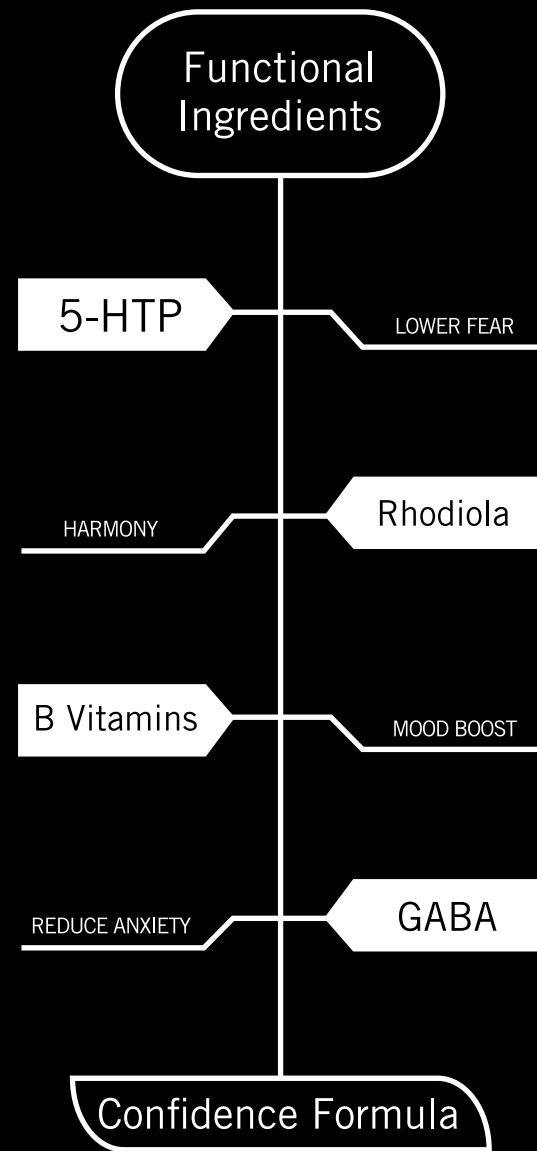


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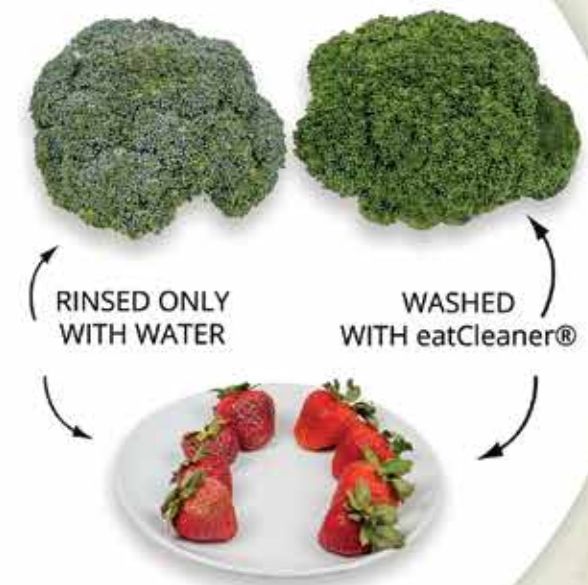


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A collection of pottery kits and supplies. In the center is a 'Pinch Like a Pro' Ceramic Clay Guide with colorful illustrations. To its left is a 'Pinch Pot Pottery Kit' box. Behind it is a larger 'Pottery with a Purpose' box. To the right are several smaller boxes, some containing bags of 'Ceramic Clay'. In the foreground, there are pieces of grey and yellow clay, a wooden rolling pin, a wooden tool, and a pink smiley face sticker.



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