

kazoo

an award-winning print magazine for girls



OUR AUDIENCE

Kazoo readers are girls who aren't afraid to make some noise. They're diverse, smart, inquisitive, and fearless.

In every issue of *Kazoo*, our subscribers discover a world of possibility, one where they can be anything they can imagine.



ABOUT US

Kazoo is a Brooklyn-based, independently published, quarterly print magazine for girls, ages 5 to 12. Our smart, interactive, and visually engaging content encourages young readers to dream, wonder, play, laugh, question, and explore. Every story in *Kazoo* is either developed with or inspired by top women in their fields—scientists, artists, engineers, athletes, writers, chefs, and more.

There is no other magazine like *Kazoo*.

OUR MISSION

Kazoo celebrates girls for being strong, smart, fierce, and, above all, true to themselves.

PRAISE

"Smart, beautiful, engaging"
—**The New York Times**

"The magazine for little girls who want to grow up to be president."
—**Vogue**

"*Kazoo* is different from anything else on the newsstand."
—**Real Simple**

One of the "best gifts of the year"
—**Wirecutter**

FIND US:

www.kazoomagazine.com

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Challenging
DIY
Activities



WHAT YOU'LL FIND INSIDE

Fun
STEM
Experiments

→ Wonder

Why do whales sing? Why do stars twinkle? Through explorations of art, biology, science, physics, and everything in between, *Kazoo* stokes a sense of curiosity and awe.

→ Adventure

Girls deserve to be the heroes of their own bedtime stories, so every issue includes exciting, original fiction by major women authors, featuring female protagonists.

→ Inspiration

Because representation matters, *Kazoo* features a diverse roster of experts. We want all of our young readers to see themselves, and feel celebrated, in our pages.

→ Fun!

With secret codes, dot-to-dots, word puzzles, search-and-finds, mazes, and more, *Kazoo* makes learning fun.



Social &
Emotional
Stories

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OUR EXPERTS

We work with legendary scientists, world-renowned artists, NASA engineers, US Senators, Olympians, and award-winners of all types—and they're all women! We illustrate each of our experts as young girls so our readers can more easily identify with them. Our experts include:

Jane Goodall
Shonda Rhimes
Dolores Huerta
Margaret Atwood

Jacqueline Woodson
Greta Thunberg
Elizabeth Warren
Joy Harjo

Misty Copeland
Ellen DeGeneres
The US Women's
Soccer Team

Tammy Duckworth
Mickalene Thomas
Alice Waters
Alison Bechdel



By featuring today's most powerful and inspirational women in their fields, Kazoo offers our readers a more well-rounded view of the world . . . and the endless possibilities within it.

CONTACT US: info@kazoomagazine.com

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We are growing!

OUR NUMBERS

12,500
ANNUAL SUBSCRIBERS

44
COUNTRIES
WORLD-WIDE REACH

16,800+
E-NEWSLETTER
READERS

28,000+
SOCIAL SUBSCRIBERS

278,000+
VIDEO VIEWS

OUR PARTNERS

IMPACT: Partnering with Kazoo shows that your organization supports girls and women in meaningful and actionable ways.

CONNECTION: Kazoo has built powerful partnerships with parents, leaders, and community organizations. Some of our partners include: Microsoft, The WNBA, The Brooklyn Book Bodega, The Arbor Day Foundation, and Athleta Girl.

AUTHENTICITY: Kazoo is 100% independent, women-owned, ad-free, and printed in the USA.

OUR AWARDS

WINNER:
National Magazine Award for
General Excellence (2019)

3X WINNER:
Parents' Choice Gold Award
(2017, 2018, 2020)

4X FINALIST:
National Magazine Awards
(2017, 2021, 2022 x 2)

HOTTEST LAUNCH:
MIN magazine (2016)

QUESTIONS? Contact info@kazoomagazine.com to learn more. ✉