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customers

OKR Management Software Category

OKR Management Software Category

OKR (Objectives and Key Results) management software enables businesses to set, communicate, measure, and track goals and results. The platform allows your company to effortlessly set and monitor targets for individuals and teams. It is a viable alternative to informal tools like instant messaging or comments inside other solutions for objective check-ins, where it can be hard to monitor progress and you can even easily lose them.

Team members can use OKR software as a centralized and specific system to log their target progress, road obstacles, and completion, permitting management to gauge the organization's overall productivity. With an OKR platform, you can create, visually prioritize, and categorize goals, and offer check-in and update features to goal contributors. The system includes recognition, feedback, tracking, and reporting functions to measure staff productivity.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

Award Levels

MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2022 Customer Success Awards

Check out this list of the highest rated OKR Management Software based on the FeaturedCustomers Customer Success Report.

MARKET LEADERS

15five   betterworks   Gtmhub

Lattice   Synergita *Creating peopleMAGIC*   WorkBoard

TOP PERFORMERS

Leapsome   PROFIT.CO

WORKPATH

RISING STARS

peoplegoal   perdoo   ZOKRI

* Companies listed in alphabetical order

2022

SPRING 2022

OKR Management Software Category

MARKET LEADERS

featured customers

MARKET LEADER

ABOUT 15FIVE

15five

15Five is a human-centered performance management platform that creates effective managers, highly engaged employees, and top-performing organizations. From engagement surveys and 1-on-1 tools to performance reviews and OKRs, 15Five is the most complete solution that combines software, education, and community to develop successful managers and unlock peak employee performance. Built using the Positive Product Design™ method, 15Five is the only platform that offers software aligned to the latest positive psychology research. More than 2,800 successful customers have developed effective managers and engaged employees thanks to 15Five, including Credit Karma, Spotify, Peloton and Pendo.

94
Total Customer References

Featured Testimonials

" *The way that 15Five lets you ladder up the OKRs from the top all the way down to [the bottom] and back up again is really important, and I think it's quite empowering for people.* "

RYAN WAREHAM
CHIEF OPERATING OFFICER, 11:FS

" *The more we use 15Five, the more we like it. 15Five makes employee engagement easy, regardless of the size of the company, and it helps keep us all on the same page as we grow. We're seeing quantifiable results around engagement in our 15Five Reporting, and the numbers are a great indicator that our team is actually engaged with the platform, with 15Five submission rates jumping from 25% to 70% in just the past year.* "

JANINA MOZA
MARKETING MANAGER, FLIPSNACK

" *As a manager, I love this tool for keeping track of meeting notes, goals and objectives, action items, 1:1 agendas, priorities and keeping a pulse on the overall performance and employee satisfaction.* "

MICHELLE R.
DIRECTOR, ENTERPRISE MARKETING, ZALONI

" *15Five has really opened up the lines of communication between our team members in a fun, engaging way. The reports are highly relevant because of the custom questions we can use and they save us valuable time by reducing the number of meetings needed.* "

TIA KELLY
CUSTOMER SUCCESS MANAGER, UNBOUNCE

TRUSTED BY

CapitalOne   bare SNACKS GONE SIMPLE   HubSpot   indeed   Salesloft.

MARKET LEADER

ABOUT BETTERWORKS

betterworks

Betterworks is an enterprise goals platform trusted by high performing companies to engage, empower and cross-functionally align their workforces. By applying Goal Science™ thinking, Betterworks meets the needs of millennial and mobile workers with the security and scalability that enterprises demand. Betterworks' goal is to drive companies to become operationally excellent and provide powerful insights about how work gets done.

95
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" The Betterworks OKR Master Certification Program is a great blend of both virtual, self-paced learning and live sessions that are interactive and informative. The small group settings allow you to develop OKR skills and gain valuable feedback about how to not only write effective OKR's but also how to successfully implement the program, get buy in from your team and discuss what roadblocks you may encounter. I would highlight recommend this course for those who are interested in learning more about OKR's or how to more effectively train their teams on establishing goals. "

STEPHANIE BLOCK
AMAZON

" Instead of simply providing reading material, you'll learn through hands-on practice with exercises and creating your own OKRs. Even if you don't have any previous experience with OKRs, you'll come away knowing how to recognize and write your own high-quality OKRs. "

ERIC LI
CANDID

" Because everyone has a high level of visibility, we saw a huge jump in platform adoption and participation. Now managers can see who is updating their OKRs, requesting feedback, and following through with their goals. "

CARA BRENNAN ALLAMANO
SENIOR VICE PRESIDENT OF PEOPLE, UDEMY

" BetterWorks training was well-received because everyone from executives and directors to managers and individual employees felt more engaged by and excited about this platform for managing our OKRs process. "

ANGELA ZIERES
PROGRAM MANAGER, LUMERIS

TRUSTED BY

CITY OF TUCSON   GoPro Be a HERO.   edmunds   amazon   lendingtree

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44
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *Gtmhub is an essential tool for managing our OKRs. It helps us to align each and everyone and make sure we are all heading towards our company goals. By automatically updating our OKRs, we take focus on the right short-term tasks and make sure they lead to growth.* "

BAS SMEULDERS
CHIEF OPERATING OFFICER & CO–FOUNDER, SENDCLOUD

" *Gtmhub is the most flexible, data-driven solution for managing OKRs. Our partners on the customer success team combined with Gtmhub's data integrations and customizable insights translate to winning solutions. Gtmhub's results-oriented approach seamlessly integrates with VideoAmp's own high-performance culture. By scaling their solution internally, our teams have benefited from increased transparency, alignment, and collaboration, helping us crush our goal of transforming the advertising industry.* "

LISA FITCH
BUSINESS OPERATIONS LEAD, VIDEOAMP

" *OKR is definitely a smart and agile solution for us to monitor and pilot business objectives and, partially, individual objectives too. Gtmhub always asks the right questions and brings to the table simple and efficient solutions that match our needs.* "

FRANCIS FERRAND
CHIEF OPERATING OFFICER, SOCIETE GENERALE

" *EGI Foundation delivers open solutions for advanced computing and data analytics and provides expert support, consultancy and training accessible to researchers from Europe and beyond. Working in such a dynamic environment with many collaborations is complex and maintaining the focus on key priorities is a must. To improve in this area, we had adopted the OKR framework, but we were missing an easy solution to manage and share OKRs across the distributed teams. We are grateful to receive support from the Gtmhub Gives initiative with free access to their advanced tool.* "

SERGIO ANDREOZZI
HEAD OF STRATEGY, INNOVATION AND COMMUNICATIONS, EGI FOUNDATION

TRUSTED BY

accenture MATHS PATHWAY SENDCLOUD SQUIZ <epam>

MARKET LEADER

149
Total Customer References

ABOUT LATTICE

Lattice

Lattice is a people management software for growing companies. Lattice makes performance management software for forward-thinking organizations. They're a SF-based startup serving hundreds of customers around the world. With Lattice, it's easy to launch 360 performance review cycles and engagement surveys, keep track of OKR/goals, gather real-time feedback, and encourage manager 1-on-1 meetings.

Featured Testimonials

" *I love how Lattice allowed me the ability to review my 5 direct reports in a quick yet meaningful manner - without Lattice, we were all over the place and we all dreaded the review process. Also the weekly one on one function is AWESOME.* "

BEN S.
SENIOR MANAGER OF CUSTOMER SERVICE EXCELLENCE, FRESHLY

" *We love the ability to quantify where our employees stand in terms of themes in pulse and eNPS surveys. Data gives us the ability to have clear insight into our employee base and empowers us to create solutions to address challenges.* "

LUCY MARESCO
VICE PRESIDENT OF PEOPLE, COENTERPRISE

" *Lattice's calibration capability has made a huge impact. This was important for Cruise to maintain fairness and make sure all of our managers are aligned along a defined set of criteria for evaluating their reports. The willingness for the Lattice team to listen to us when we have a feature request and being able to act so quickly, it just continues to impress me.* "

SHEILA EGAN
HR BUSINESS PARTNER, CRUISE

" *Lattice has completely automated and streamlined our process, reducing the time spent per-review by hours. We care about creating a strong feedback culture at Glossier and Lattice has made that a reality.* "

LYNLEY FLANAGAN
SR. PEOPLE OPS MANAGER, GLOSSIER

TRUSTED BY

ABOUT SYNERGITA

Synergita

Creating peopleMAGIC®

Synergita is a cloud-based, complete Employee Performance Management, Development & Engagement Software that creates an extraordinary culture where employees unleash their potential, set new standards of excellence and create wonders. It is called peopleMAGIC. Synergita is highly coherent and can be integrated with any pre-existing HRIS/ERP platform.

28
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *It's super easy to set up and deploy bi-annual appraisal cycles on my own with Synergita. Powerful features like matrix goals management, 360 feedback, custom awards, and reward systems support our unique performance management and employee engagement initiatives. We are happy to recommend it to our clients who are looking for an ePMP system.* ❞

PING YEEN BOO
HR MANAGER, HOMETEAMNS

❝ *It's been about a year since we have been associated with Synergita and we had a very good experience. In the last year – we streamlined and automated our employee performance management process and today are in a position to introduce new interventions like Upward Feedback. Big thank you to the Synergita team for the support provided and I wish them all the best.* ❞

SUYASH DESHPANDE
LEAD – TALENT INFRASTRUCTURE, CAPITA

❝ *Synergita is extremely flexible and is so very easy to use. We are able to customize and configure the system without any technical expertise. This allows us to continuously adapt our performance management process to closely align with the business. It offers greater flexibility to the HR and the line Managers to track performance and provide feedback.* ❞

DINESH KUMARAN
HEAD OF HR, ASPIRE SYSTEMS

❝ *Synergita is the first PMS Booker has implemented. We are very pleased with the product and it's features. It is very easy to use and makes performance reviews a breeze. The system is incredibly robust. Synergita's customer service is the best we have seen. They are always available and willing to tweak the system to accommodate our needs. The experience has been a true pleasure!* ❞

NICOLETTE ALCENAT
HR MANAGER, BOOKER

TRUSTED BY

Rialto

Radisson BLU HOTEL GRT CHENNAI

CAPITA

booker

aspire SYSTEMS

MARKET LEADER

ABOUT WORKBOARD

WorkBoard

WorkBoard Enterprise Results Management solution helps organizations align OKRs and FAST goals, automate business reviews and execute for growth. It's a data-driven, digital approach to defining, aligning and managing strategic outcomes so your organization competes at market speed.

113
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

Having a tool that allows you to scale and operationalize the OKR framework is really important. We love WorkBoard.

ANNA BIRCH
CHIEF OF STAFF TO CISCO SECURITY BUSINESS GM & SVP, CISCO

In two weeks with WorkBoard's solution, the whole company was aligned, motivated and driving measurable progress on our OKRs and strategic priorities.

ERIK HUDDLESTON
CEO, TRENDKITE

Our company is very results-oriented and outcome-oriented, and that's why we use WorkBoard and OKRs.

MARCIO SOUZA
PRESIDENT AND CEO, PRAXIS PRECISION MEDICINES

Sales, marketing and services teams have clear OKRs between them and understand their responsibilities to each other. Ultimately, all teams are working towards the common objective of delivering a great customer experience to drive growth.

MARCUS JEWELL
CHIEF REVENUE OFFICER, JUNIPER NETWORKS

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Avalara　　AstraZeneca　　BLOOMIN' BRANDS INC　　ORACLE　　Marriott HOTELS · RESORTS · SUITES

2022

#1

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OKR Management
Software Category

TOP PERFORMERS

ABOUT LEAPSOME

Leapsome

Leapsome is the platform for Performance Management & Employee Engagement. CEOs and HR / People Operations teams in forward-thinking companies including Trivago, Mercedes-Benz and Tado choose Leapsome to enhance their people management processes and help them develop, empower and enable employees. Leapsome combines tools for Goals & OKRs Management, Performance Reviews and 360s, Employee Engagement Surveys, Feedback & Praise, and 1-on-1 Meetings into one easy to use platform.

47
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *Leapsome is saving us lots of time during our performance reviews and helps us to build an open, value-oriented feedback culture. We've compared many platforms and Leapsome stood out convincingly - it's user-friendly, intuitive and highly customizable. As a manager, I love how fast and openly the team at Leapsome reacts to our feedback and suggestions.* "

CHRISTIAN GROBE
CO–FOUNDER, BILLIE

" *I strongly believe in combining performance, learning, and engagement with a platform that the whole organization enjoys using – not just management and HR roles. The market clearly lacked a tool which does this well and covers these topics holistically. Leapsome created the platform that actually achieves this.* "

NICOLAS DOLENC
HUMAN CATALYST, SMARTLY.IO

" *The one thing I was really impressed with was how intuitive Leapsome is. You can have the best tool in place for the People & Culture team, but if employees don't understand how, when, and why they should use it, they won't try to figure it out, as it costs them time. With Leapsome, we have a tool that everyone can use, and it allows our managers to focus on their leadership responsibilities and having great interactions with their teams.* "

BENJAMIN BÖHMER
DIRECTOR OF PEOPLE & CULTURE GROUP, HEYCAR

" *Our main need was a process to implement OKRs - Leapsome is the perfect tool for that. We also actively use the other features like feedback and 1:1s.* "

FRANCOIS CASANOVA
CHIEF EXECUTIVE OFFICER, FITOGRAM

TRUSTED BY

hey car   finleap   MODUS   JUNIQE ART. EVERYWHERE.   Pepper

ABOUT PROFIT.CO

PROFIT.CO

Profit.co is an Objectives & Key Results (OKRs) software integrated with task and performance management directed toward 360-degree organization governance for accelerated growth while maintaining the best work culture. On the tech front, Profit can be integrated with all leading industry tools like, G Suite, Slack, Office 365 to name a few, and can be accessed through the web and its native mobile applications designed for iOS, Android and Windows. With OKRs, there is a world-class task management system for ensuring on-time delivery and a powerful performance management system that enables timely reviews saving thousands of hours in the employee review process.

64
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *I'm still amazed at everything I'm able to do in the [Profit.co] settings. To be able to go in and see that I can adjust basically everything, customize almost anything - that functionality wasn't available with other providers.* "

BEN PARKER
COO, PHOENIX RESCUE MISSION

" *We are confident that Profit.co's OKR platform will help us to implement OKRs and realize our strategic goals, meeting all our needs.* "

PRAKASH NAIR
VICE PRESIDENT & GLOBAL HEAD OF HR & KMD, SUNTEC BUSINESS SOLUTIONS

" *With Profit, it's very clear. The interface is good, it's organized well, it flows well. When our clients say "what do you recommend," we recommend Profit.co's features.* "

COLIN O'NEILL
CHIEF EXECUTIVE OFFICER & CO-FOUNDER, STRATEGIC OPS CONSULTING

" *What [Profit.co has] really helped with is being able to communicate a lot quicker and in a lot more effective manner.* "

CHASE WINTERS
VICE PRESIDENT OF FINANCE, GREENHOUSE

TRUSTED BY

SunTec®   VAN KING   SYMPHONY MEDIA AI   Phoenix Rescue Mission™   3 tier logic

TOP PERFORMER

32

Total Customer References

VIEW ALL REFERENCES

ABOUT WEEKDONE

Weekdone lets managers quickly know what's happening in their teams and give feedback to employees. It's a hassle-free weekly employee status reports, dashboard and feedback system. Many managers don't know their employees' current goals, accomplishments and problems. People, on the other hand, want more feedback from their managers. It makes life easier for managers and teams more productive. Weekdone's vision is to be the single most used tool in any manager's pocket.

Featured Testimonials

66 *We have found that Weekdone has improved our meetings – we are able to move to more strategic discussions since we can go to Weekdone to read our goals and accomplishments from the past week.* 99

MICHAEL LUTHER
REGIONAL TRAINING & DEVELOPMENT COORDINATOR, WHOLE FOODS MARKET

66 *With Weekdone people can keep each other updated and support each other as they are actually working on similar problems. They can exchange experiences with each other and see what sort of problems people are working on.* 99

UJENDRE RAMAUTARSING
MANAGING PARTNER, INSPIRED–TALENT

66 *People did their reports and sent it to their supervisors who would either read it or not read it. That's why I rolled out Weekdone, because weekly templates themselves weren't helping out people a lot of the times: they filled it out because they felt they had to fill it out, it wasn't transparent and I felt that a lot of people who had to read them, didn't.* 99

ANDREW NELSON
DIRECTOR OF ENGINEERING, EXXACT CORPORATION

66 *Weekdone puts your team in the habit of going in each week and updating what you are working on.* 99

SCOTT WOLFE
CHIEF EXECUTIVE OFFICER, ZLIEN

TRUSTED BY

MAVRCK   Deloitte.   AMERICAN BIRD CONSERVANCY   agorapulse   WHOLE FOODS MARKET

20

Total Customer References

ABOUT WORKPATH

WORKPATH

Workpath enables leaders and teams to adapt their strategic focus, organizational structures, and resources faster to the market environment. Resulting from this, organizations gain the much needed speed and adaptability to transform into agile network organizations, empowering them to sustain in today's complex and dynamic business and work environment. This is achieved through Workpath's strategic operating software consisting of workflow and analytics tools as well as an all-in-one enablement solution. Workpath is headquartered in Munich, Germany. The company is backed by industry experts with many years of experience in leadership and technology.

Featured Testimonials

" *We chose Workpath because it is not only a simple-to-use tool, but also a collaborative partner. They provide us with a wealth of knowledge, training and especially for me as a Program Lead with a very supportive relationship.* "

DOMINIK BORGEL
HEAD OF STRATEGIC PROJECTS AND PROGRAM MGMT. EUROPE, DB SCHENKER

" *Workpath provides us with the workflow tools and reports we need to scale the OKR goal setting process from 2,500 to more than 100,000 employees.* "

TIMO SALZSIEDER
CIO/CSO, METRO AG

" *Workpath's training and the content they provided was a great catalyst to grow and develop our internal community of leaders, OKR masters and change agents.* "

SABINE SCHLOEMER
OKR COACH, METRONOM

" *Workpath has helped reduce the manpower needed for each job while growing our volume. If we didn't have the Workpath system we would still have to focus an additional 5 to 10 people working on all of our accounts just to get everything done.* "

JACQUELINE RIVERA
CHIEF OPERATING OFFICER, PHLEBOTEK

TRUSTED BY

Paramed Express LLC

SIEMENS Healthineers

Scout24

DB SCHENKER

BOSCH Invented for life

2022

SPRING 2022

OKR Management
Software Category

RISING STARS

featured
customers

ABOUT PEOPLEGOAL

peoplegoal

PeopleGoal is an employee experience platform for high-growth teams. Engage your employees with recognition, rewards, surveys and news. Manage your team members with core HR features including absence management, asset tracking and onboarding. Boost performance with goal setting, one-to-ones and instant feedback.

Featured Testimonials

❝ *PeopleGoal was very simple to implement and is intuitive to use. The company's responsiveness to requests, customizations and enhancements has been unparalleled we have never been told to 'wait until the next release' 99% of the time our requests are accommodated with immediate effect.* ❞

HEATHER FRIESEN
HEAD OF HR, ABU DHABI UNIVERSITY

❝ *Your customer service is unbelievable compared to other software we use. With other HR software it's a very frustrating process to get any bit of support. The software is great and works really well for what we need, and you feel like PeopleGoal really cares about our experience with their product, instead of saying, 'You paid for this software and this is all you're getting,' that we experienced with other providers. The most impactful part is working with PeopleGoal.* ❞

ALLISON CRIBBS
PEOPLE & CULTURE SPECIALIST, IQMETRIX

❝ *PeopleGoal was the best investment I've made in the suite of HR tools I've invested in recently! The solution has transformed the way we engage with our people and has allowed us to transition from time consuming administrative activities with everything that PeopleGoal offers. With its simple and easy to use UX, quick requirement to solution delivery timelines and coupled with great service from their customer engagement team, the acceptance/change management process has been the easiest and most effective I have experienced!* ❞

KEVIN VAZ
HR DIRECTOR, LEICA GEOSYSTEMS

❝ *We love how easily PeopleGoal enabled [us] to place Performance and Development in to the hands of our leaders and co-workers. Everyone says it's easy to use, gives great overview and brings value from day-one.* ❞

AHTO KAROLIN
DIGITAL LEAD, LUMINOR BANK

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iQmetrix®   ISTAR   Leica Geosystems   PAVIR   sandvine

ABOUT PERDOO

perdoo

Perdoo is democratizing business success and enabling any organization out there to implement OKR - the secret sauce behind the success of companies such as Google, Intel or LinkedIn. Perdoo is the first platform to bring together strategy with the goals required to deliver that strategy, and the people required to deliver those goals.

23
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

66 *It's the best way to monitor and implement OKRs! Perdoo has really helped us drive the OKR process throughout our entire organization.* 99

CHUCK COHEN
MANAGING DIRECTOR, BENCO DENTAL

66 *Keeping your OKRs up to date isn't easy without using Perdoo. I really love the Check-ins feature!* 99

CARLOS MATTOS
CHIEF TECHNOLOGIST, GFT TECHNOLOGIES

66 *Perdoo is unusual for a software vendor in that they understand the methodology deeply. It has a tighter connection than any other vendor I've seen between OKRs and KPIs, and I like that.* 99

DANIEL MONTGOMERY
OKR CONSULTANT, AGILE STRATEGIES

66 *Perdoo is simple and focused on bringing strategy to life by breaking it down with OKRs, and still has KPIs for BAU.* 99

RICHARD CLARK
MANAGING DIRECTOR, MEDENTERPRISES

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TESCO   shippo   Proposify   PANGAEA   flaconi

ABOUT ZOKRI

ZOKRI

ZOKRI is a B2B SaaS Software that acts as a performance catalyst; improving key areas like culture and behaviour, goal setting, execution alignment, teamwork, agility, and knowledge management. The solution is to work in networks of teams with shared values and culture, transparent goals and projects, free-flow of information and feedback, with people rewarded for skills and ability, not position - it is the future. This requires systems and processes in software not shared documents. It requires ZOKRI. ZOKRI team is creating the world's best people-driven performance software.

9

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

66 ZOKRI is much more than an OKR tracking tool to us. We view the platform as an engine for business transformation. It is really easy to use and enables teams to plan, set goals and then execute effectively. ZOKRI helps business that are serious about implementing OKRs to create workflows that enable teams to share the right information with the right people at the right time. 99

PETER KERR
OKR EXPERT, AUXIN OKR

66 I took the time to enter our executive OKRs into 3 platforms to test and demonstrate them to the broader team, after investigating 9. I found that ZOKRI was considerably easier than the others to enter the data into. Beyond the ease and intuitiveness of the platform, the actual structure of the OKR builder was the most comprehensive. It easily accommodated % based Key Results and even allowed me to create thresholds. Finally, having KPIs and OKRs separated but living in the same system is wonderful. The ability to have KPIs and OKRs in a team meeting or a dashboard whilst maintaining their separate functions, complex health metrics and working priorities is incredible. 99

RACHAEL STOTT
DIRECTOR OF CULTURE, GOCANVAS

66 It is easy to sign up to a software and give it a good go. It is likely to fumble in the dark for a while though until you get it right. Having very little time to implement ours, we opted to get ZOKRI and the coaching instead and looking back, we are so pleased we did. The training took us through the process strategically, helping us create our company OKRs and walking us through the steps we need to create clear objectives linked to even clearer key results. 99

CHIRINE HARB
HEAD OF OPERATIONS, CAPITAL ASSET MANAGEMENT

66 No book could replicate our path to success. the system brought us clarity, the coaching brought us consistency. ZOKRI is intuitive, user-friendly, and flexible. Combined with OKR coaching, it has evolved our business in a very short time. We are clear on what we need to action, its impact, and how we can be each other's support network. Now we are set to capture the market. The software, insights and on-call support has made an impact in less than 6 weeks. 99

MEL TSIAPRAZIS
CHIEF OPERATING OFFICER, NIVAURA

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nivaura   ATLAS CLOUD   gocanvas   Citizen   capital ASSET MANAGEMENT