

## Wisconsin Media Outlets

**NewsWire's Media Database** provides targeted media outreach opportunities to key trade journals, publications, and outlets. The following records are related to traditional media from radio, print and television based on the information provided by the media.

*Note: The listings may be subject to change based on the latest data.*

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### Radio Stations

1. ALBUQUERQUE JOURNAL
2. Central Time
3. Farm Report with Pam Jahnke
4. Higher Ground with Jonathan Overby
5. KC2XBZ-FM
6. KCLH-FM [Classic Hits 94.7]
7. KCVS-FM
8. KDEC-FM
9. KFYE-AM [K-FOX SPORTS 1160]
10. KKCB-FM [B105]
11. KQYB-FM [KQ98]
12. KVIK-FM
13. Metro News Network
14. Michael Feldman's Whad'Ya Know?
15. Packers Radio Network
16. Simply Folk
17. The Big Wild Radio Program
18. The Inner Life
19. The Jerry Bader Show
20. The Larry Meiller Show
21. To the Best of Our Knowledge
22. WAPL-FM [105.7 WAPL]
23. WAYY-AM [105.1 WAYY]
24. WAYY-AM [WAYY 790]
25. WBCR-FM [Liberal Arts Radio]
26. WBDK-FM [Relaxing Radio]
27. WBEL-AM [The Big AM 1380]
28. WBFM-FM [Sheboygan's Country, B-93.7]
29. WBJZ-FM [B104.7]
30. WBKV-AM [Kool Variety 1470]
31. WBSD-FM [89 BSD]
32. WCYE-FM [Coyote 93.7]
33. WDEZ-FM [WDEZ 101.9]
34. WDMP-AM [Outlaw Country]
35. WDRT-FM
36. WDUX-AM [Classic Hit Country AM 800]
37. WDUX-FM [FM 92.7 WDUX]
38. WDUZ-AM [Sports Radio 107.5 and 1400 The Fan]
39. WERL-AM [Freedom Talk 950]
40. WFBZ-FM [105.5 & 101.9 ESPN]
41. WGTD-FM [News/talk]
42. WHA-AM [Ideas Network]
43. WHBL-AM [News Radio 1330, WHBL]
44. WHBY-AM [Newstalk 1150]
45. WHEM-FM
46. WHSM-AM [Red Zone Sports Radio]
47. WHYB-FM [Hometown Radio 103.7 FM]
48. WIBA-AM [News/Talk 1310 WIBA]
49. WIFC-FM [95-5 WIFC]
50. WIIL-FM [95 WIIL Rock]
51. WIMI-FM [99-7 The Storm]
52. WISCONSIN LIFE

53. WISCONSIN PUBLIC RADIO
54. WIXX-FM [101 WIXX]
55. WIZM-AM [Newstalk 1410]
56. WJIC-FM
57. WJJQ-AM [Northwoods Radio]
58. WKPO-FM [KPO-FM]
59. WKTY-AM [580 WKTY]
60. WKZG-FM [KZ Radio]
61. WLDB-FM [Trending Radio 93.3]
62. WLGE-FM [FM 106.9 The Lodge]
63. WLIP-AM
64. WLKN-FM [Lake 98.1]
65. WLMV-AM [La Movida Radio]
66. WLSU-FM
67. WLUM-FM [FM 102.1]
68. WMGN-FM [Magic 98]
69. WMHX-FM [Mix 105.1]
70. WMQA-FM [KOOL 95.9]
71. WMSE-FM [WMSE 91.7FM]
72. WMYX-FM [99.1 The Mix]
73. WNCY-FM [Y100]
74. WNOV-AM [860 WNOV]
75. WOGO-AM [Fighting For Whats Right]
76. WOJB-FM [Woodland Community Radio]
77. WOMT-AM [A friend to the Lakeshore, The Lakeshore's Good Neighbo]
78. WORT-FM [Community Radio]
79. WOZZ-FM [Rock 94.7]
80. WPVL-FM [Xtreme 107.1]
81. WQPC-FM [Q94 Great Country]
82. WRFW-FM
83. WRJN-AM [Your Radio Friend, AM 1400 WRJN]
84. WRQT-FM [95.7 The Rock]
85. WRST-FM [90.3 WRST]
86. WSAU-AM [550 & 99.9 WSAU]
87. WSUM-FM [91.7 FM WSUM]
88. WSUW-FM [The Edge]
89. WTAQ-AM [97-5/1360 News Talk WTAQ]
90. WTCH-AM [AM 960/96.1 FM]
91. WTCX-FM [96-1 TCX]
92. WTKM-AM [Crusin' 1540 AM]
93. WTMJ-AM [Newsradio 620 WTMJ]
94. WVRQ-AM [The Vintage AM]
95. WWHG-FM [105-9 The Hog]
96. WWIB-FM
97. WWIS-AM
98. WWQM-FM [Today's Q106]
99. WWSP-FM [90fm the Only Alternative]
100. WWWX-FM [96.9 The Fox]
101. WXER-FM [104-5 and 96-1 The Point]
102. WXPR-FM
103. WXSS-FM [103.7 Kiss-FM]
104. WYDR-FM [The Drive 94.3, 99.7, and 101.9]
105. WYMS-FM [88Nine Radio Milwaukee]
106. WZTI-AM [Milwaukee's True Oldies 100.3 FM & 1290 AM]

## Publication & Print

1. 30 WEST
2. 77 Square
3. About.com
4. ACS chemical biology
5. ADVANCE-TITAN
6. AGRI-VIEW
7. American Cinematographer
8. AMERICAN FARRIERS JOURNAL
9. American Iron Magazine
10. American Journal of Potato Research
11. AMT ( AIRCRAFT MAINTENANCE TECHNOLOGY)
12. APPLIED ERGONOMICS
13. AQUA
14. Astronomy

15. Athletic Business
16. Aviation for Women
17. Backyard Poultry
18. Badger of Honor
19. BARABOO NEWS REPUBLIC
20. Beloit Daily News
21. BIRDS & BLOOMS
22. Blast magazine
23. BLUES ROCK REVIEW
24. broadway WORLD.COM - Milwaukee, WI
25. Brookfield & Elm Groove THIS MONTH
26. Burlington Standard Press
27. BURNETT COUNTY SENTINEL
28. CAGLE CARTOONS
29. CATHOLIC HERALD
30. CATHOLIC TIMES
31. CHEESE REPORTER
32. Chilton Times-Journal
33. CiTy pages
34. Cleaner
35. Clintonville Chronicle
36. Coach AND ATHLETIC DIRECTOR
37. Comics Worth Reading
38. Communications in Mathematical Sciences
39. concertlivewire.com
40. CONCRETE CONTRACTOR
41. Connect Fitchburg.com
42. CONTEMPORARY LITERATURE
43. COULEE NEWS
44. CountryWoman
45. COURIER PRESS
46. CREDITUNION MAGAZINE
47. D3 D3HOOPS.COM
48. DAILY CITIZEN
49. DAILY UNION
50. Dairy FOODS
51. DeForest TIMES-TRIBUNE
52. Delavan Enterprise
53. DHS Knightly News
54. digDIFFERENT
55. Drone 360
56. drum corps world
57. Eagle Herald
58. East Troy News
59. ECOSYSTEMS
60. EDGERTON REPORTER
61. EHExtra.com
62. Elkhorn Independent
63. EMSWORLD
64. Examiner.com - Appleton
65. Examiner.com - Chicago
66. Examiner.com - Milwaukee
67. examiner.com - National
68. F&H (Film & History)
69. FACILITY CLEANING DECISIONS
70. FARM EQUIPMENT
71. farm&ranch LIVING
72. fdlreporter.com
73. Feed & Grain
74. FierceOnlineVideo
75. FITCHBURG STAR
76. FLEET Maintenance
77. FMD (Facility Maintenance Decisions)
78. Food And Cooking
79. football coach DAILY
80. For Construction PROS.com
81. Forbes
82. FOXCities Magazine
83. Freelancer - Ash, Jeffrey
84. Freelancer - Bluhm, Warren
85. Freelancer - Gensing-Pophal, Linda
86. Freelancer - Helm, Whitney
87. Freelancer - Mills, Emily
88. Freelancer - Putz, Nastassia
89. Freelancer - Ray, Heather
90. Freelancer - Rockow
91. Freelancer - Seis, Rachel
92. Freelancer - Simmons, Daniel

93. Freelancer - Todd, Leah
94. Freelancer - Tornio, Stacy
95. FSR
96. GAPERS BLOCK
97. great lakes BREWING NEWS
98. Great Lakes TPA
99. Ground Support WORLDWIDE
100. GroundBreaker
101. GunDigest
102. HEALTHCARE FACILITIES TODAY
103. HEART OF THE VALLEY Times - Villager
104. HOBBY FARMS
105. Hudson Star-Observer
106. Human PATHOLOGY
107. IEN (INDUSTRIAL EQUIPMENT NEWS)
108. IEN.com
109. IN BUSINESS Online
110. IN THESE TIMES
111. INDUSTRIAL Distribution
112. Industrial Supply
113. ipm - inpark MAGAZINE
114. ISTHMUS
115. John Nichols Blog
116. JOURNAL OF ECONOMIC LITERATURE
117. Journal of INTERNATIONAL ECONOMICS
118. JOURNAL OF MANUFACTURING SYSTEMS
119. JOURNAL OF POPULAR FILM & TELEVISION
120. JOURNAL OF TRAUMA NURSING
121. JOURNAL SENTINEL PolitiFact Wisconsin
122. Juneau County Star-Times
123. LA CROSSE Tribune
124. LA PETITE FASHIONISTA MAGAZINE
125. LABELS & LABELING
126. LAKEFRONT NEIGHBORS
127. Law Enforcement product news
128. LEADER-TELEGRAM
129. LET (LAW ENFORCEMENT TECHNOLOGY)
130. LOCKSMITH LEDGER International
131. Manawa MESSENGER
132. Manufacturing Confectioner
133. MASS TRANSIT
134. Middleton Times-Tribune
135. MIDWEST Golfing MAGAZINE
136. MILWAUKEE BUSINESS JOURNAL
137. MILWAUKEE BUSINESS JOURNAL Online
138. Milwaukee Courier
139. Milwaukee MAGAZINE
140. Mondovi Herald-News
141. MOOLANOMY
142. Musky Hunter
143. National Fluid Power Association Reporter
144. NEWS FROM INDIAN COUNTRY
145. NEWS GRAPHIC
146. News Leader - Harmony
147. NEWS&TECH
148. NN B2B
149. NO-TILL FARMER
150. Nursingmatters
151. OCONOMOWOC ENTERPRISE
152. Ol (our lives)
153. On Wisconsin
154. ONALASKA HOLMEN Courier-Life
155. OnMilwaukee
156. OnMilwaukee.com
157. Organic Producer
158. Orthopaedic PHYSICAL THERAPY PRACTICE
159. Ozaukee PRESS
160. P. S. (POSITIVELY SUPERIOR)
161. PENINSULA PULSE
162. PIERCE COUNTY HERALD

163. playground misnomer
164. PORTAGE DAILY REGISTER
165. Printing News
166. Progressive Dairyman-Canadian Edition
167. Progressive RAILROADING
168. PTEN (Professional Tool & Equipment News)
169. QP (Quality Progress)
170. Reedsburg Times-Press
171. REPUBLICAN JOURNAL
172. Rice Lake Online
173. RIPPON MAGAZINE
174. RIVER FALLS JOURNAL
175. ROCKCRAWLER.com
176. Rostrum
177. Rotowire Fantasy Sports Today
178. RPGAMER
179. Rural Lifestyle Dealer
180. Rural Route
181. SANITARY MAINTENANCE
182. SCENE\_APPLETON · FOX CITIES EDITION
183. Scene-Oshkosh Edition
184. SecurityInfoWatch
185. sheep!
186. Shepherd EXPRESS
187. SPOONER Advocate
188. SportAviation
189. STAR JOURNAL
190. streaming media.com
191. street pulse
192. SUPERIOR Telegram
193. Sussex Express News
194. Taste of Home
195. TechNewsGadget
196. The Annals of Applied Probability
197. THE ASTRONOMICAL JOURNAL
198. The Badger HERALD
199. The Badger HERALD Online
200. The Boscobel Dial
201. The Cap Times
202. The Catholic TIMES
203. The Chetek Alert
204. THE CHIPPEWA HERALD
205. The Christian Courier
206. The Chronotype
207. The Daily Cardinal
208. The Daily Press
209. THE DAILY REPORTER Online
210. The Director
211. The EDGERTON REPORTER
212. THE EVERYGIRL
213. The Fitchburg Star
214. The Flat Hat
215. THE HEIGHTS
216. The Herald-Tribune
217. The Journal of Homeland Security Education (JHSE)
218. The Journal Times
219. THE LAKELAND TIMES
220. The Milwaukee COMMUNITY JOURNAL
221. The Milwaukee Times Weekly Newspaper
222. THE MUNICIPALITY
223. THE Nation
224. The New American
225. THE POST-CRESCENT
226. The Progressive
227. The SABBATH RECORDER
228. The Sauk Prairie Eagle
229. The Self-Insurer
230. THE SHEBOYGAN FALLS News
231. THE SPECTATOR Online
232. THE STAR
233. THE TOMAH JOURNAL
234. The Verona Press
235. The Waunakee Tribune
236. The Winneconne News

- 237.The Wisconsin Jewish Chronicle
- 238.Times-Villager
- 239.TOMAHAWK LEADER
240. TRI-COUNTY news
241. Urban Milwaukee Dial
- 242.UTV Weekly
- 243.UWM POST
244. Vintage Airplane
- 245.VOZ LATINA
246. WASHBURN COUNTY Register
- 247.Washington County Daily News
248. WAUPACA County Post
249. Westosha Report
- 250.Whitewater Register
251. WIRED
- 252.Wis.Community
- 253.WISCONSIN Agriculturist
- 254.WISCONSIN CHRISTIAN NEWS
- 255.WISCONSIN COUNTIES
- 256.WISCONSIN DELLS EVENTS
- 257.WISCONSIN FIRE JOURNAL
- 258.WISCONSIN INTERNATIONAL LAW  
JOURNAL Online
- 259.WISCONSIN Journeys
260. Wisconsin Law Journal
261. WISCONSIN LAW REVIEW
- 262.Wisconsin Law Review Online
- 263.WISCONSIN STATE JOURNAL
264. WISOPINION.COM
- 265.WLFM
- 266.WORLD AIRSHOW NEWS
- 267.Wrightstown Spirit
- 268.WSN (WISCONSILN SNOW MOBILE  
NEWS)
- 269.THE WALL STREET JOURNAL
- 270.ThisWeekSPORTS.com
271. TorqueNews

- 272.WREN (Wyoming Rural Electric  
News)

## TV Stations

1. 13 News at 5pm
2. 27 News at 10
3. 30 Minute Music Hour
4. Action 2 News This Morning
5. CBS 58 Morning News at 6am
6. CBS 58 Sunday Morning
7. Channel 5 News Sunday Morning
8. Freelancer - Miston, Bill
9. Local 5 News at 5
10. MADISON CITY CHANNEL
11. Midwest Classic Golf with Tom Sutton
12. News 18 Live at Five
13. News 19 at 6pm
14. Outdoor Wisconsin
15. WAOW-TV [WAOW 9]
16. WBAY-TV [WBAY-TV 2]
17. WFRV-TV [Local 5]
18. Wisconsin Foodie
19. Wisconsin Public Television
20. WITI-TV [Fox 6 Milwaukee]
21. WJFW-TV [NBC 12]
22. WKOW-TV [WKOW 27]
23. WLAX-TV [Fox 25]
24. WMTV-TV [NBC 15]
25. WMVT-TV [Milwaukee Public  
Television, Channel 36]
26. WNMU-TV [Public TV 13]
27. WQOW-TV [WQOW 18]
28. WTMJ-TV [Today's TMJ4]
29. WXOW-TV [WXOW 19]

## Wisconsin Outlets

1. BAIRD
2. Food Research Institute
3. Freelancer - Dellinger, AJ
4. The Virtualization Practice