Northeastern Fine Jewelry 1607 Union Street Schenectady, NY 12309 Contact: <u>info@nefj.com</u>

Northeastern Fine Jewelry Announce Several Black Friday and Saturday Sales in Their Albany, Schenectady, and Glens Falls Showrooms

Schenectady, New York: Already one of the most dependable bridal and fashion jewelry retailers in the New York area, Northeastern Fine Jewelry has announced two different Black Friday/Saturday sales events to be held at their Albany and Schenectady, and Glen Falls locations.

First, in their Albany and Schenectady showrooms, Northeastern Fine Jewelry will be offering Deep Diamond Discounts. Guests to this Northeastern Fine Jewelry event will find reduced prices on diamond studs of 1.25 ctw. and 2.00 ctw. (carat total weight), as well as GIA-certified loose round stones of 1.00 ctw and .75 ctw. Included in every purchase of diamond studs, is Northeastern Fine Jewelry's unbeatable lifetime upgrade. Additionally, customers will be able to purchase sterling silver "Love" necklaces, starting at \$15. (Supplies are limited. See store for further details).

Further, also scheduled for November 24th and 25th, exclusively in their Glen Falls showroom, Northeastern Fine Jewelry will be hosting the Black Friday and Saturday Spectacular sales event for November 24th and November 25th. This event will offer guests the opportunity to receive a \$125 gift card to Best Buy with a qualifying purchase of \$499, or the choice between a free iPad or \$400 gift card to Best Buy with qualifying purchase of \$1499 or more.

When asked about the events, vice president, Gregg Kelly said, "we're thrilled to be able to extend these amazing discounts to our guests. Black Friday and Saturday at Northeastern Fine Jewelry is the perfect time for our customers to find amazing deals on all their holiday gifts!"

For more information on the Black Friday and Saturday Spectacular or the Deep Diamond Discounts including store hours, call 1.855.798.NEFJ, browse <u>NEFJ.com</u>, or visit either their Glen Falls, Schenectady, or Albany showrooms.

About Northeastern Fine Jewelry:

Established in 1980, Northeastern Fine Jewelry is the source in the greater Capital Region area for designer engagement rings, wedding bands, fashion jewelry, luxury Swiss-made timepieces, and GIA-certified loose diamonds. Located in Schenectady, Albany, and now Glen Falls, New York, Northeastern Fine Jewelry extends a number of fine jewelry services including full-service jewelry and timepiece repairs, custom jewelry design services, as well as professional appraisal services done entirely on-site. For more information on the sales, promotions, events, and products available at Northeastern Fine Jewelry, please visit <u>NEFJ. com</u>, call 1-855-795-NEFJ, or visit either their Schenectady, Glen Falls, or Albany, New York showrooms today.