

FRANCHISE OPPORTUNITIES

WHY OUR FEES ARE SO LOW!



Because we are investing in YOU!

As you compare Superior Mosquito Defense to any other insect control franchise, you will find that **ALL** of our fees are significantly lower than anyone else. Some of our competitors charge a much higher franchise fee and their royalties are as high as 15%-20% of your gross revenue. We believe this is ridiculous! These high costs are not a good strategy for long term success and we believe that high fees put an unnecessary burden on you when you are already dealing with the stress of opening a new business.

What do we mean by "low fees" and "low startup cost"?

It's a pledge we have made to help our franchisees become more successful and create a more stable business. Our "low fees and low startup costs pledge" starts when you make your initial investment and carry on as you operate your Superior Mosquito Defense business. So for example, we have:

- The **lowest** franchise fee in the industry
- **No** requirements to buy new vehicles
- **Very low** royalty fees of 5% of sales
- **No** territory fees
- **No** requirement to lease office space
- **No** franchise renewal fees

Over the years, we have refined and streamlined the Superior Mosquito Defense business to operate simply and efficiently. As a franchisee, you will see firsthand how it pays to "**Keep It Simple**". We have **NO** unnecessary expenditures like expensive equipment you might never use. By eliminating extraneous expenses, your Superior Mosquito Defense can go from startup to profitability *quicker* than you ever thought possible.

At Superior Mosquito Defense, we believe that our success should not be on the backs of our franchisees. We would rather collect a lower royalty and allow you to reinvest that money back into your own business than require you to pay more. **OUR MOTTO:** As you succeed, we succeed as a system.

Next, we understand this business can be seasonal. Some months will be busier than others, and every market is different. We do not believe in punishing our franchisees for a slow season. **Therefore, we have no minimum sales quota to keep your protected territory.** Call us to learn more.

And let's not forget, if your business is going well, we want that relationship to continue. So, at the end of the term, there is **no renewal fee** with us which means it will cost nothing, zero, zilch to continue on with us!

*See our Franchise Disclosure Document for more details.

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