



MEDIA RELEASE

February 15, 2017

CONTACT

Eve Rodriguez Montoya

everodriguezmontoya@gmail.com

773-908-0672 cell

Emmy-Award Winning Journalist Creates New Skin Care System to Empower Women *New Company Aims to Fight Wrinkles and Provide Job Opportunity*

(Chicago, IL USA)- Angelica Atondo Nava, Emmy-Award Winning Journalist and former News Anchor has created **Belzima Skin Care System**, a new and affordable five-step anti-aging and hydration skin care system to help women look and feel better while providing them with an opportunity to leap into entrepreneurship by joining the Belzima team.

“We wanted to create an affordable skin care system that would cover all the necessary steps to help women accomplish younger looking skin and feel better about their appearance, as well as offer them an opportunity to transform their lives by becoming their own boss while achieving financial success,” said Angelica Atondo Nava.

The **Belzima Skin Care System** consists of a five components for anti-aging and hydration.

- ✓ **Gentle Cleanser:** this innovative Gentle Cleanser formula naturally exfoliates and softens skin without irritation.
- ✓ **Lux Pure Vitamin C Formula with Collagen:** one of the most fundamental skin care products that a person can use to prevent premature aging and promote youthful vitality. Collagen supports skin, hair, nails, muscles, tendons, ligaments and bones. Vitamin C is added to provide optimum supplementation of collagen needs.
- ✓ **Lux Eye Peptide Serum:** this unique formula is able to manifest its extraordinary qualities from the very first application. This eye contour illuminating serum is an effective antidote against dark circles, bags under the eyes and signs of aging.
- ✓ **Rich Collagen Cream:** an anti-aging formula that combines Palmitoyl, Oligopeptide and Palmitoyl Tetrapeptide-7, and peptides to enhance and activate the skin’s natural production of collagen.
- ✓ **Phytonutra Restore Formula:** a dietary supplement that supports skin cell hydration with a powerful anti-aging formula that promotes healthy skin.

Belzima Skin Care provides the opportunity for women to reduce wrinkles, keep their skin healthy, and help them feel younger and look better while inspiring them to transform their lives. All Belzima Skin Care System products are made in Scottsdale, Arizona. For photos or additional information on the Belzima Skin Care System, visit www.belzima.com.

###

About Angelica Atondo Nava

Emmy- Award winning journalist, Angelica Atondo Nava, was born in Piquito, Sonora, Mexico. An overachiever from the start, Angelica began her journey in media at the young age of 12 conducting a radio program for the station, UK 570 in Caborca, Sonora, Mexico. As a young adult, Angelica moved to Tucson, Arizona, to continue her studies and joined KHRR-TV40, Telemundo's television network as a reporter, collaborating with radio station Radio Hits 1030 AM. Two years later, when she turned 19, she joined the Univision Arizona KTVW news team, quickly becoming one of the nation's youngest hosts on the network. A few years later, Angelica was promoted to Univision's third largest market as lead news anchor for the Chicago station and in four years time, Atondo managed to establish a respected social media presence and quickly became a voice of support and encouragement for Latinos, mainly women living in the U.S.

Additionally, Angelica has been nominated for a Billboard Award and a "Lo Nuestro" award for co-authoring the song "*Tu Ya Eres Cosa Del Pasado*" performed by Fidel Rueda. Angelica is also the owner of six restaurants in the Chicago area, the founder of Belzima Skin Care Systems, CANAVI Enterprises LTD, with several digital platforms, Author of the book "*El Secreto Para Logralo*," and "*Superate Woman*" she is currently in the process of finishing her third book.

Angelica currently resides in Scottsdale, Arizona with her husband, musician and entrepreneur Edgar Nava. She is the mother of two daughters, Farah Elena and Natalia.

For more information or an interview with Angelica Atondo Nava, please contact Eve Rodriguez Montoya, everodriguezmontoya@gmail.com