



# AN INVESTMENT THAT DOESN'T BITE!

**Starting a business should not take a huge bite out of your wallet.** At Superior Mosquito Defense, we believe that great franchise opportunities don't need to require an enormous investment to get off the ground. We created an efficient business model that results in the lowest startup costs in the industry.



## THE BREAKDOWN:

### STANDARD MODEL

Real Estate & Utilities:  
**\$0 - \$950**

Inventory of Products & Supplies:  
**\$800 - \$1,000**

Vehicle Graphics & Apparel:  
**\$2,600 - \$4,250**

Operating Expenses & Additional Funds:  
**\$1,500 - \$5,000**

Computers, Software, Equipment, Furniture & Fixtures:  
**\$2,500 - \$4,500**

Business Licenses, Permits, Certifications, Professional Fees & Insurance:  
**\$1,800 - \$3,000**

### CONVERSION MODEL

Real Estate & Utilities:  
**\$0\***

Inventory of Products & Supplies:  
**\$500 - \$1,000**

Vehicle Graphics & Apparel:  
**\$2,600 - \$4,250**

Operating Expenses & Additional Funds:  
**\$1,500 - \$5,000**

Computers, Software, Equipment, Furniture & Fixtures:  
**\$2,200**

Business Licenses, Permits, Certifications, Professional Fees & Insurance:  
**\$0 - \$500**

If you have never operated a business, you can easily start your own Superior Mosquito Defense Franchise (**Standard Model**) for a total investment **as low as \$16,300**. Our streamlined operations allow you to effectively run your business alone without additional costs of employees. Later, as your business grows, you can add staff. **Bottom line: You control your growth and perhaps move into a larger space later.**

In addition, we have created a unique opportunity for those who already own their own insect control business. Our **Conversion Model** is a great way to join the Superior Mosquito Defense family. For an initial investment **as low as \$9,900**, our **Conversion Model** helps take your business to the next level. There is no need to start over from scratch. We respect the hard work you have already put into building your business and will help you convert to our system.

Whichever model you choose, our franchise fee is ridiculously low! The franchise fee **for the Standard Model is \$5,000** and the franchise fee **for the Conversion Model is \$2,500** which includes a startup kit and our comprehensive five day training program at our corporate headquarters.

## CALL US TODAY TO LEARN MORE!

\*See our Franchise Disclosure Document for details.