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Oddup Launches Startup Coverage in Ho Chi Minh City

Oddup provides analysis and ratings on startups, leading way for accuracy and transparency in financial services

HONG KONG, 6 Feb, 2017 – Oddup announced today their startup network and coverage expansion to Ho Chi Minh City, Vietnam, extending the startup coverage to 13 major cities globally. The launch to Ho Chi Minh City will mark full covered of Oddup's ASEAN city launch from late-2016.

With the increasing need for startup knowledge amongst investors and the financial industry, the demand for reliable sources of data and transparency of startups is strong. With deep market and startup experience, Oddup provides in-depth analysis, data and insight on startups, as well as the Oddup Score, a rating from 0 to 100, which is seen as the barometer of health of the startup. The Oddup Score is based on factors such as the company's product, team, competitors and growth potential.

"Ho Chi Minh City has a unique startup culture with a solid entrepreneurial community. A young, fast and vibrant country with a fierce work ethic could only help the entrepreneurs in a positive way. It is a very interesting landscape for potential investors.", said James Giancotti, CEO of Oddup.

The ASEAN city launch which also includes Jakarta, Bangkok, Kuala Lumpur and Manila enables investors to gain more insights and updated startup news from around the world, thus helping them make informed investment decisions faster, quicker and more accurately.

"We are proud to have a strong presence in these Southeast Asia cities. This ASEAN city launch allows us to have a wider scope, and in turn allowing potential startup investors to gain more knowledge about the differences and potentials of these locations. Our plan this year in 2017 is even more exciting.", says James.

This is also an opportunity for startups in Vietnam to gain international exposure and media coverage on Oddup's network and partners. The platform enables startups to reach potential investors from around the world.

Link to Oddup's Ho Chi Minh City location report:
<https://www.oddup.com/location/ho-chi-minh-city>

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Oddup is a data-driven research platform that focuses on startups. Known as The Startup Rating System, it provides trends, current and expected future valuations of startups. The company's vision is to bring insight and transparency across the startup landscape to enable smart startup investing. Oddup rates startups with a rating score from 0-100. It is based on the combination of analyst view points and the computed algorithm, the Oddup Score. The startup rating scores are then offered as views: Buy, Hold, Sell with expectation metrics and future valuations. For more information, visit www.oddup.com

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