

## PRESS RELEASE

For Immediate Release  
December 7, 2017

### **Nationally Recognized Children's Etiquette Certification Training Delivers Life-Advancing Skills & Experience**

The American School of Protocol® is excited to announce the 2018 launch of its **Children's Etiquette Certification Training** with the first class scheduled on February 11-15, 2018 in Atlanta, GA. Participants who benefit from this training include Educators, Childcare Providers, Etiquette Instructors, School Board Members, Entrepreneurs, Counselors, Community Leaders, Youth Group & Ministry Leaders, Life Coach Consultants and Small Business Owners.

Why is this training so critically important? In today's "digitally-dominant" environment, personal interaction and communication is rapidly becoming subordinate to emails and texts.



CHILDREN'S  
ETIQUETTE  
CERTIFICATION

This poses a serious risk for our children – our future leaders – who will not have the life skills knowledge and mannerisms to effectively interact and succeed in our global society. Life skills are the core fabric of our culture and values as individuals and a nation. Teaching children these skills is an essential part of our progressing as a civilized society.

Peggy Newfield, President and Founder of The American School of Protocol® is an etiquette expert, author and trainer and conducts all classes. The success rate of graduates from this course include companies and individuals that provide this training in more than 800 cities in the U.S. and 26 countries worldwide.

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Please visit our website at <http://www.theamericanschoolofprotocol.com> for more information and to register for the Children's Etiquette Certification Training. You can also contact us with any questions at 404.252.2245 or email [team@theamericanschoolofprotocol.com](mailto:team@theamericanschoolofprotocol.com).



### **Professional Training & Certification Programs**

- Children's Etiquette Certification
  - Corporate Etiquette Certification
  - Cultivating Character Conference
  - Customized Etiquette Program
  - Private Professional Consultation
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### **Class Schedule**

**February 11-15, 2018  
Atlanta, GA**

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**The American School  
Of Protocol**

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