

TOP U.S. FAMILY PUBLISHERS: DECEMBER 2016

Based on Total Actions (reactions, comments, shares, retweets and dislikes)

Sources:    

Rank	Publisher	Parent Company	Total Actions	Total Content	Actions per Content	Total Audience	Total Video Actions	Total Video Views
1	Scary Mommy	Some Spider LLC	7,244,243	1,712	4,231	3,350,187	671,999	29,273,448
2	PopSugar Moms	POPSUGAR, Inc.	1,251,343	1,528	819	2,504,562	681,576	47,131,685
3	Babble	Disney Interactive Media Group	462,923	757	612	1,497,850	120,536	6,142,746
4	mom.me	Whalerock Digital Media, LLC	309,851	1,064	291	755,704	49,524	1,344
5	The Bump	XO Group Inc.	292,031	526	555	829,222	1,980	305
6	Parents Magazine	Meredith Corporation	253,211	690	367	5,632,849	82,585	4,087,562
7	FamilyFun	Meredith Corporation	60,316	530	114	685,815	7,988	432,061
8	Pregnancy and Newborn Magazine	Halcyon Media LLC	34,551	107	323	521,928	0	0
9	Parenting.com	Meredith Corporation	18,843	222	85	2,049,279	3,160	334,022
10	Family Circle	Meredith Corporation	9,270	135	69	1,040,242	708	70,894