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**FOR IMMEDIATE RELEASE**

## The World Children's Center Announces John D. Clause as Executive Director

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The World Children's Center is a 720-acre, three-phase, master-planned sustainable community 40 minutes outside Atlanta, Georgia, currently being developed for homeless, orphaned and/or neglected children. Today, the organization is pleased to announce the appointment of non-profit executive leader, John D. Clause, as its Executive Director. Clause will help lead the project's efforts to provide a safe and stable environment for 800+ at-risk children through housing, access to education and quality health care, while providing the tools necessary to support their self-management and self-sufficiency for leading meaningful and productive lives.

The Center, once complete, will consist of 100 homes with surrogate house parents and 8 children in each home. It will feature educational programs and facilities, a pediatric clinic, recreational facilities, art and music, an International Humanitarian Development and Training Center, parks and playgrounds and a food and clothing bank to serve the center and surrounding communities.

Clause is uniquely qualified and experienced to develop and advance the World Children's Center master plan, and to help achieve the vision of the project founder, Donald H. Whitney. John has over 40 years experience leading and managing business enterprises, many of which were start-ups, with just under half those years spent focused on Marketing and Major Gift Development efforts in the non-profit sector.

John has previously served as the National Vice President of Development and Philanthropy with World Vision for over 17 years. He oversaw all major gift fundraising activities in the United States, including working with individuals, corporations, foundations and strategic partnerships. He was the chief architect and Campaign Chair of the For Every Child Campaign—a \$500 million successful fundraising effort and the largest campaign in the history of World Vision.

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John also served as the Senior Vice President of Prison Fellowship International, a 40 year old organization founded by Chuck Colson, based in Washington DC.

Clause is a non-profit entrepreneur who works closely with donor groups to connect the resources of time, talent and treasure with global programs, and works to raise awareness of pressing global issues with a focus on at-risk children.

His field of expertise is in leading and managing start-up and long-term strategic businesses and fund-raising initiatives as a visionary, organizer, implementer and collaborative-minded leader.

John is an entrepreneurial, innovative and passionate national and global nonprofit leader. He has traveled extensively across the globe through his work and has an enriched perspective on global issues and partnership solutions that address meeting the needs of the poor and oppressed.

The World Children's Center President & CEO, Donald H. Whitney, has this to share about John:

"John is an experienced leader and a man of deep faith. The quality of work, integrity, and broad-based experience he brings to The World Children's Center will help enable the vision and mission of the project to be realized. I am very excited to have John on the team."

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#### **ABOUT THE WORLD CHILDREN'S CENTER:**

The World Children's Center mission is to build programs that foster education, provide housing and shelter, as well as ensure the safety of underserved children. The World Children's Center believes that every child should have the opportunity to grow in a safe, stable environment, have equal access to education and quality health care, and experience meaningful and productive work throughout his or her life.

When completely built, the World Children's Center Academy will educate, provide housing and enrichment/ character-building programs, as well food and clothing to an estimated 800 children.

