



the360mall.com/retailers



A \$695M
UNEXPLOITED MARKET.

VERIFIED BY
50,000
BETA USERS

INCREASE CUSTOMER SATISFACTION, ENGAGEMENT & LOYALTY

RETAILER STAT	CUSTOMER STAT
48% of existing customers would visit retailers website more, if it became more interactive ¹ .	62% say online content drives their loyalty to a brand ² .

ENGAGEMENT LEADS TO CONVERSIONS

RETAILER STAT	CUSTOMER STAT
12% relative increase in conversion rates ² .	50% could be better engaged by retailers online ³ .

INCREASE CROSS SELLING

RETAILER STAT	CUSTOMER STAT
42% estimated increase in crossselling ² .	66% want the future of online shopping to focus on BETTER product representation ³ .

PLATFORM OVERVIEW



SHOP THE LOOK

Shoppers are able to visually mix & match from retailers product range



PRODUCT GALLERIES

Retailers entire catalogue is loaded dynamically into supplementary 2D product galleries.



3D PRODUCTS

Shoppers can click, zoom and spin any 3D product around the Virtual Store.



WALK-THROUGH

Users interact with the Virtual Store using their keyboard and mouse, or by finger-touch on mobile/tablet devices.

AS FEATURED ON



BACKED BY

¹ The 360 Mall Online Shopping Survey February 2016 (<5% margin of error)
² The 360 Mall Online Shopping Research November 2016 (825 Australian 18-34yr old online shoppers, 6% margin of error)
³ NewsCred Insights