



Strategy Mapper Supports

- Editions: Group, Professional, Enterprise, Performance
- Clouds: Sales, Service, Marketing, Salesforce Platform
- Clients: Aloha, Salesforce 1, Lighting
- Industries: All
- Languages: English
- Integrates with Pardot (Knowledge Driven Marketing (KDM))

Customer Quotes

"My company is starting to beta account strategic selling tools for Salesforce. We found Strategy Mapper a very good way to gather the account information across the full sales cycle. From the easy implementation to the support from the company we were up and going in no time at all. The meeting planning is worth the price of the tool itself. Detailed information that can pass from account manager to management is invaluable.

- *Mark Shevetone, Strategic Account Sales, MTE Corporation*

"We all know how difficult it is to get our Sales people to try anything new. Meeting Mapper is so easy to use with Salesforce1 on an iPad that it will make sense to your Sales teams, and they will use it. The Meeting Mapper team is easy to do business with, and their response time is always immediate. We look forward here at National Life Group to a long and innovative relationship with the Meeting Mapper team."

- *Jed Brody, 2nd Vice President, National Life Group*

"Previously, all of our meeting notes were stuck in a single task or activity. Follow-ups were hard to schedule and reporting was lackluster. This tool has helped us organize and capture exactly what we were missing."

- *Miranda Hall, Sales Operations, Discovery Data*

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