

25th February 2017



COLLABORATION WITH BANGLADESH APPAREL FXCHANGE

IN

# TOGETHER FOR A BETTER TOMORROW

The Dhaka Apparel Summit has been specifically organised to aid in the development of the textile and apparel industry in Bangladesh.

### WELCOME

It is my great pleasure to welcome you all to the second edition of the Dhaka Apparel Summit 2017 organized by BGMEA. The event is is aimed to be a plateform, establishing greater interactions and collaborations amongst stakeholders from home and abroad, with a common goal of ensuring sustainable growth within the Bangladesh RMG industry.

The second edition of the Summit will take place on the 25th of February. It will follow a massive transformation in our workplace safety, our Ready-made garment (RMG) industry is now entering a new era, promising a brighter future in the sector. We are now ready to explore future possibilities amongst the opportunities and challenges facing us.

We believe that the suggestions that will be made by our panel of experts and industry professionalsat the 2nd Dhaka Apparel Summit will provide wise guidelines for setting up the priorities in order to acheive a sustainable RMG industry.

On behalf of BGMEA, allow me to invite all our stakeholders and well wishers to this great event. It will be a true inspiration for us to see you at the summit.

Kahan

Md. Siddiqur Rahman President, BGMEA

Dhaka apparel summit

25th February 2017

# **ABOUT THE DHAKA APPAREL SUMMIT 2017**

The Dhaka Apparel Summit has been specifically organised to aid in the development of the textile and apparel industry in Bangladesh, and is formulated to bring together some of the world's leading experts in their field to share their experiences and thoughts and to discuss issues pertaining to the RMG industry and ways in which the business can realise sustainable growth well into the 21st Century.

This year's event will feature discussions about how to establish a more sustainable apparel supply chain that creats a better future together. We are very proud that the Honorable Prime Minister of Bangladesh, Sheikh Hasina, will inaugurate strong will to keep the industry growing with these principals in mind. The Summit will hold a forum allowing visionary views of the future to be expressed and discussed and a broad spectrum of proposals improving the environmental and sustainable

#### "The apparel industry of Bangladesh is at the dawn of a new era in its development."

the Summit on 25 February 2017. The apparel industry of Bangladeshis at the dawn of a new era in its development. Unprecedented safety standards have been adopted and great strides taken in order to meet both environmental and sustainable targets. There is a credentials will be made, bring to light various methods to achieve these goals. The Summit will hold three panel discussion sessions in the afternoon, offering a more open, inter-active environment, and allowing full audience participation and the opportunity for a valid exchange of ideas.



### **PROGRAM SCHEDULE**

### DAY 1 : 24 FEBRUARY 2017

**8.00PM** Networking and dinner

Lunch

Networking and dinner

### DAY 2 : 25 FEBRUARY 2017

#### 11.00AM / 1.00PM

Opening ceremony to be attended by Honorable Prime Minister of Bangladesh Sheikh Hasina as Chief Guest

1.00PM / 2.00PM

2.15PM / 3.45PM	Session 1 - Bangladesh Apparel Industry Transformation and the Road Ahead
4.00PM / 5.30PM	Session 2 - Business Policy & Environment Towards a Better Bangladesh
4.00PM / 5.30PM	Session 3 - Collaborative and Responsible Sourcing For Sustainable Growth
7.15PM / 7.20PM	Closing remarks
DAY 3	: 26 FEBRUARY 201
10.00AM 3.00PM /	<b>Factory visits</b> (requires pre-registration, no cost involved)

7

# **SPEAKER INFORMATION DHAKA APPAREL SUMMIT 2017**

Following are some of the international experts who will take part in lively discussion on different topics in the seminars as panel discussants :



MR. CHRISTOPHER WOODRUFF

Professor of Development Economics at the University of Oxford and Scientific Coordinator.



MR. TIM WORSTALL

Senior Fellow at the Adam Smith Institute in London.



MR. MARTIN RAMA

Chief Economist for the South Asia region of the World Bank.



HELENA HELMERSSON

Managing Director, H&M Group.



THOMAS KLAUSEN

The CEO of the Danish industry association Dansk Fashion & Textile.

For more informations about the speakers please consult : www.dhakaapparelsummit.com

Dhaka apparel summit

25th February 2017

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DR. JOCHEN` WEIKERT

Head of the GIZ program "Promotion of Social and Environmental Standards in the Industry" in Bangladesh.



GILBERT F. HOUNGBO

Is currently the Deputy Director-General of the International Labour Organization (since March 2013).



JILL TUCKER

Ms. Tucker joined C&A Foundation in 2015 as Head of Supply Chain Innovation and Transformation.



PETER MCALLISTER

He is the Executive Director of the Ethical Trading Initiative (ETI).



SRINIVAS REDDY

Country Director, ILO Country Office for Bangladesh.

For more informations about the speakers please consult : www.dhakaapparelsummit.com

Dhaka apparel summit

25th February 2017

# **SESSION AGENDA & BRIEF**

#### SESSION - 1

#### **BANGLADESH APPAREL INDUSTRY /** TRANSFORMATION AND THE ROAD AHEAD

Bangladesh's apparel industry has taken great strides against many internal and external challenges. In the recent years the industry The panelists in this session's will share their perspectives on transformations, the challenges they are facing and the road ahead them. The session

#### "The session will highlight the importance of modernization and resilience of the industry."

has been making tangible progress in occupational health and safety as well as structural integrity and harmonious industrial relations. There is still much to be done.

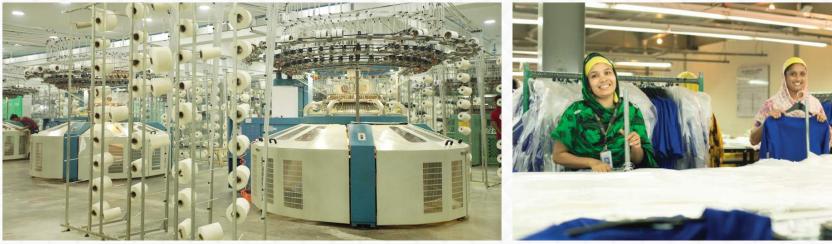
will also highlight the importance of modernization and resilience of the industry. Moving up the ladder of responsible value chain will create better opportunities for us all.

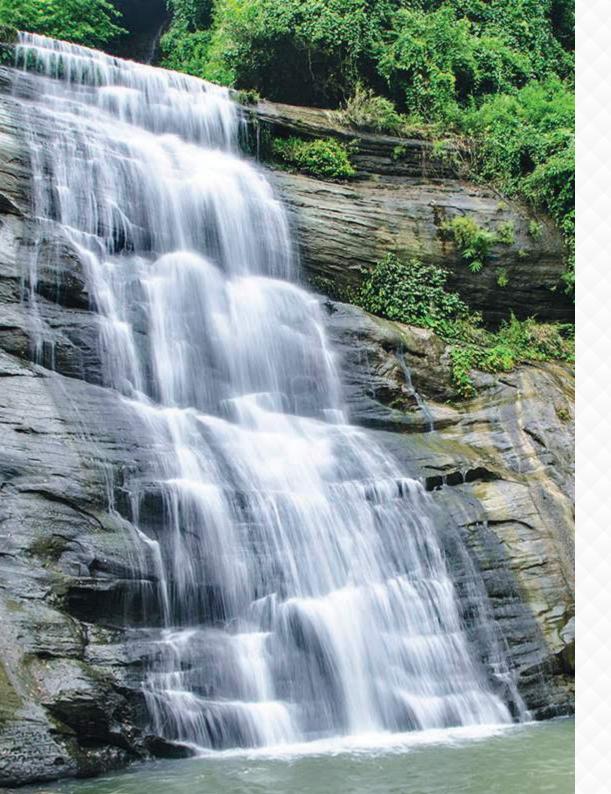


Dhaka apparel summit 25th February 2017



"Moving up the ladder of responsible value chain will create better opportunities for us all."





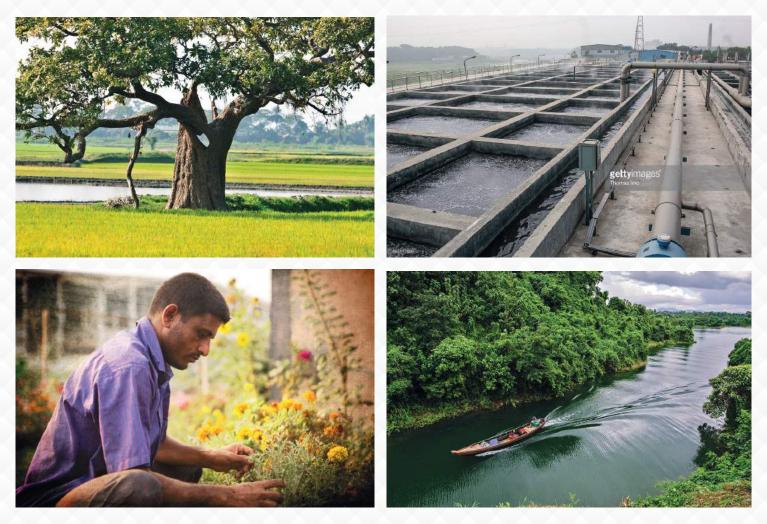
#### SESSION - 2 BUSINESS POLICY & ENVIRONMENT / TOWARDS A BETTER BANGLADESH

In recent years the economic growth in Bangladesh has exceeded expectations. In fiscal year 2015-16 the GDP growth reached 7.11%. The government is making efforts to pursue ambitious investment trade competitivity. During this session, we will discuss business climate in the country and policies required to support its growth potentials. Discussions will explore the priorities in order to move

" Discussions will explore the priorities in order to move toward an industry-led economic growth, especially in the area of environment"

target to raise the GDP growth to 8% by 2021. Several projections and assessments by global financial institutes reveal Bangladesh could become a manufacturing hub if the country can improve its toward an industry-led economic growth, especially in the area of conducive business, environment and predictable policies as well as meeting growing infrastructure needs.

Dhaka apparel summit 25<sup>th</sup> February 2017



#### "We will discuss business climate in the country and policies required to support its growth potentials."

Dhaka apparel summit

25<sup>th</sup> February 2017

#### SESSION - 3 COLLABORATIVE AND RESPONSIBLE SOURCING FOR SUSTAINABLE GROWTH

In order to ensure sustainability in the global supply chain, all stakeholders need mutually beneficial, predictable and responsible pratices and actions are also focusing on various global forums, e.g. UN, OECD andG7. Competition between buyers and suppliers can be very unhealthy and hard to sustain

#### "Agenda 2030 for global sustainable development speaks of inclusive development and resilient industrialization."

by all stakeholders to ensure sustainability. This requires closer cooperation. Agenda 2030 for global sustainable development speaks of inclusive development and resilient industrialization. These issues for stakeholders. This session will discuss the importance of stakeholders' collaboration as well as sustainable economy for a meaningful persuasion of the sustainability agenda within the apparel supply chain.



Dhaka apparel summit 25<sup>th</sup> February 2017

### DHAKA APPAREL SUMMIT 2014 HIGHLIGHTS



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### ABOUT THE GARMENT INDUSTRY IN BANGLADESH

The story of RMG industry in Bangladesh is unique in that it tells how a resilient nation can break free from the poverty cycle with the help of an industry.

Despite all the hurdles and obstacles in the national and international arena, the RMG industry has witnessed tremendous growth over the past few decades, playing a major role in industrialisation, employment, poverty alleviation for achieving economic emancipation and leading the country to prosperity with its limited resources. We started our journey in 1978 with 12,000 US Dollar exports. Last year we reached 26.6 Billion US Dollar exports, making Bangladesh the second

#### "Bangladesh is the second largest apparel exporting country in the world.

and empowerment of women in the country. Today the industry is serving as the base of the country's development pyramid. The apparel industry emerged at a time when Bangladesh began its new struggle largest apparel exporting country in the world. The industry employs 4.4 million people, of whom 70% are women, contributes more than 13% to GDP, helps women empowerment and poverty reduction.



# ABOUT THE GARMENT INDUSTRY IN BANGLADESH

We have set a target to achieve 50 Billion US Dollars in exports by 2021 when Bangladesh will be celebrating her 50th anniversary of independence.

There have been some struggles and challenges around the apparel industry in Bangladesh in recent years. Following the tragic factory accidents, Bangladesh took massive steps to transsafety inspections – covering structural, electrical and fire safety issues in all factories is already completed. The remediation process is fully underway, and given the progress already made, it is

#### " Bangladesh took massive steps to transform the industry "

form the industry 'factory by factory' with the support of the Government, ILO, brands' platforms ACCORD and Alliance, development partners and foreign governments. The combined expected that 100% remediation will be carried out well within 2018. Furthermore, Furthermore, awareness about safety measures has grown remarkably among workers and employees of the factories.



# ABOUT THE GARMENT INDUSTRY IN BANGLADESH

These improvements in factory safety compliance will help reshape the future of the apparel industry and give it a sustainable footing in the global apparel market.

Alongside meeting safety compliance, the industry now initiates Green Movement. Garment factories are adopting green practices and eco-friendly technologies to meet a growing global demand for green products. To date a total of 67 garment factories in Bangladesh have achieved LEED certifications from the United States Green Building Council (USGBC) of which 13 are Platinum rated and 20 are Gold rated. Moreover, as many as around 280 more garment factories have already been registered with the USGBC.

Having established a strong foothold in the global apparel market (Bangladesh exports 85% of its apparel production to the European Union and the USA) Bangladesh is adopting strategies to accelerate the growth of the industry by penetrating higher market segments. Modernisation of factories through technological up-grades and improvements in productivity are taking place in the RMG industry of Bangladesh, with market diversification being another major source of opportunities.

Bangladesh is a tried and trusted name in the global apparel market. Now we need clear plans to achieve the goal. The second edition of the Dhaka Apparel Summit will show our industry the path to success.



# **BANGLADESH** THE BEST KEPT SECRET IN SOUTH ASIA

Recent years have seen Bangladesh achieve remarkable progress in its economic development, with GDP recording growth of 7.11% in the financial year 2015-16.

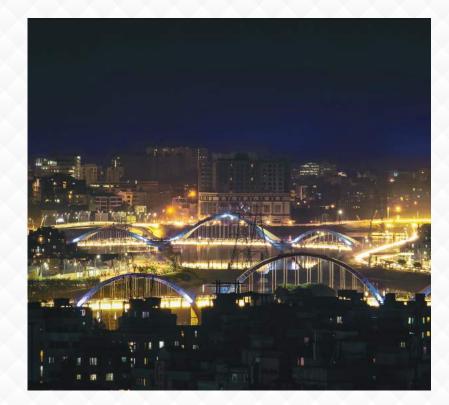
Per capita income has increased from 676 US Dollar in 2009, to 1466 US Dollar at present. Imports and exports have increased from 38 Billion US Dollar to 77.43 Billion US Dollar during the same time period. Foreign exchange reserve is reaching new records every month, energy sectors. It also plans to set-up an extra 100...economic zones in next 15 years. Electricity generation capacity has increased to more than 14000 megawatts and the target is to achieve 40000 megawatts power generation capacity by 2030. The progressive initiatives of the present government

#### " The poverty level has fallen from 40% in 2009 to 24% at present "

and is currently standing at 32 Billion US Dollar.

The poverty level has fallen from 40% in 2009 to 24% at present, and the Government's target is to further reduce this to 15% by 2021. The Government has undertaken a broad scope of projects aimed at improving infrastructure, as well as power and

under the leadership of Honorable Prime Minister Sheikh Hasina hhave already made Bangladesh a lower middle income country. The Government has set targets of per annum growth of 8% until the year 2021, offering huge potential for both public and private investments in the country.



"Electricity generation capacity has increased to more than 14000 megawatts and the target is to achieve 40000 megawatts power generation capacity by 2030."

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### PRACTICAL INFORMATION ABOUT THE SUMMIT

### **VENUE & ACCOMMODATION**

#### PAN PACIFIC SONARGAON HOTEL

107 Kazi Nazrul Islam Avenue, Dhaka 1215, Bangladesh

(To enjoy discounted rates for accommodation at Sonargaon Hotel, please contact the Fair Department of BGMEA at : fair@bgmea.com.bd).



Dhaka apparel summit

### PRACTICAL INFORMATION ABOUT THE SUMMIT

### LOCAL CURRENCY

#### **BANGLADESH TAKA (BDT)**

1 US Dollar equals to 78.90 BDT1 Euro equals to 83.28 BDT

### VISA

BGMEA will provide invitation letters for foreign guests to enable application for a Bangladesh visa.

Please send your requests for invitation letters to : fair@bgmea.com.bd

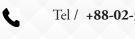


### **CONTACT & INFORMATION**

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For registration for the Summit, please visit: www.dhakaapparelsummit.com





# THANK YOU !

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