  **FOR IMMEDIATE RELEASE**

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**MöbileSchlägen CRAZE HITTING COLLEGE CAMPUSES & TAILGATE PARTIES ACROSS AMERICA**



**MöbileSchlägen, the world's first portable nail-hammering game is growing from a cult-following to mainstream popularity.**

Oakfield, New York, March 1, 2017 (Newswire.com) - **Oakfield, New York-**Eichenfeld LLC, a company based in Oakfield, New York, launched their MöbileSchlägen Kickstarter crowdfunding campaign on February 25th 2017.  The traditional nail-pounding German game of skill, strategy and fun, can only be played by acquiring large stumps of wood that must remain stationary in your yard or gaming venue.   MöbileSchlägen has re-invented this favorite German game, made it mobile and now you can be the first to purchase the world’s only portable nail hammering game.

Checkout the [MöbileSchlagen Trailer](https://youtu.be/C5_M6DAepw4%22%20%5Ct%20%22_blank) to take a glimpse at the game that has captured the attention of party-goers everywhere!!!

“We've traveled around the country sharing MöbileShlägen at college campuses, tailgate parties, concerts, NASCAR races, beach parties, and family events. People have bought the game for a wide-range of situations. One group of girls wanted to play MöbileSchlägen while they relaxed on their pontoon boat. Plenty of men just felt their "man-caves" weren't complete without MöbileSchlägen. Whatever the reason, we guaranteed you will love the world's only portable nail-hammering game!!!”

MARC JOHNSON, CO-INVENTOR

Of MöbileSchlägen’s much anticipated product launch, co-inventor Marc Johnson said, “We’ve spent a great deal of time proving our concept, engineering our product, and securing a full utility patent from the United States Patent and Trademark Office.  We have a deep bench of MöbileSchlägen ambassadors that have patiently waited for this moment.  We anticipate a very active Kickstarter project.  Our team is poised to meet the demand of our customers and we are excited with the amount of support the crowdfunding community has promised to the MöbileSchlägen project.  This is the beginning of a fun run.”

Learn more about the MöbileSchlägen [Kickstarter](http://kck.st/2lScUTl) campaign and how you can own this amazing nail-pounding pastime.  Also, visit [www.mobileschlagen.com](http://www.mobileschlagen.com/) to keep up to date with the latest news & MöbileSchlägen happenings.

**About Eichenfeld, LLC:** Eichenfeld LLC is the sole patent holder, manufacturer, and distributor of **MöbileSchlägen** games and **MöbileSchlägen**replacement stumps and accessories based in Oakfield, New York.  The Western New York Company was founded in 2015 and is the first and only mass-market portable nail-hammering game provider.  MöbileSchlägen’s popularity has been bolstered by critical acclaim in several regional publications and a feature story on the front-page of the Wall Street Journal.

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